



children's
books
ireland
every child a reader

Publisher partnerships:

a guide to working with
Children's Books Ireland





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For further information about Children's Books Ireland and our staff please click [here](#)

To sign up to our newsletter click [here](#)

Children's Books Ireland is the national charity and arts organisation that champions every child's right to develop a love of reading. Their mission is to inspire a love of reading in children and young people in Ireland, to share our expertise and enthusiasm with the adults who guide and influence them, to champion every child's right to excellent books and live literature events and support the artists who make that goal possible across the island of Ireland.

Continue the conversation with us at **www.childrensbooksireland.ie** where you will find more reviews, articles and up-to-the-minute news.

Children's Books Ireland/Leabhair Pháistí Éireann receives financial assistance from **The Arts Council/An Chomhairle Ealaíon**, 70 Merrion Square, Dublin 2, Ireland

Is é **Leabhair Pháistí Éireann** an carthanas agus eagraíocht ealaíon náisiúnta a thacaíonn leis an gceart atá ag gach páiste grá a chothú don léitheoireacht. Tríd an iliomad gníomhaíochtaí agus imeachtaí, tá sé d'aidhm againn suim i leabhair a spreagadh i bpáistí, tuiscint níos fearr a chothú ar a thábhachtaí is atá leabhair do dhaoine óga agus feidhmiú mar acmhainn thábhachtach do dhaoine a bhfuil suim acu i leabhair do pháistí in Éirinn. Is é an misean atá againn grá don léitheoireacht a spreagadh i bpáistí agus daoine óga in Éirinn, ár gcuid saineolais agus díograise a roinnt leis na daoine fásta a bhíonn á dteorú agus ag dul i gcion orthu, tacú leis an gceart atá ag gach páiste ar leabhair den scoth agus ar imeachtaí litríochta beo, agus tacú freisin leis na healaíontóirí ar fud oileán na hÉireann a fhágann gurbh fhéidir an sprioc sin a bhaint amach.

Bí ag comhrá linn ag **www.childrensbooksireland.ie** áit a bhfaighidh tú tuilleadh léirmheasanna, ailt agus an nuacht is déanaí.



Children's Books Ireland:

Who we are and what we do –

Children's Books Ireland is the national charity and arts organisation that champions every child's right to develop a love of reading. We are the only organisation of our kind in Ireland. Through our many activities and events, we aim to engage young people with books, foster a greater understanding of the importance of books for young people and act as a core resource for those with an interest in books for children in Ireland.

Children's Books Ireland is an all-island organisation, serving both the Republic of Ireland and Northern Ireland. Ireland continues to have one of the EU's youngest and fastest growing populations. The total population on the island of Ireland is 7,026,636, of which 1,680,094 or 24% is children and young people under the age of 18.

Our mission is to inspire a love of reading in children and young people in Ireland, to share our expertise and enthusiasm with the adults who guide and influence them, to champion every child's right to excellent books and live literature events and support the artists who make that goal possible across the island of Ireland.

[For further information on Children's Books Ireland's strategic plan click here.](#)



How we champion books

Publications

Children's Books Ireland offers a variety of publications to meet the needs of our various audiences. Submission for review is free of charge.

Inis magazine and online reviews

Inis magazine is the only publication of its kind in Ireland – a magazine solely devoted to children's books and the wider world of literature for young readers. There are three printed issues annually, in January, April and July, each containing forty-eight reviews of current or upcoming titles and 5–6 longer features. These could be artist interviews, project overviews or a broader focus on a topic or theme. In addition to this, reviews are regularly added to the Children's Books Ireland website, averaging approximately 260 reviews per year.

Annual Reading Guide

Published each September, the annual reading guide details the best books for children and young people aged 0–18 and includes a specialised non-fiction and poetry section. It is stocked in every library authority in Ireland and used as a buying guide throughout the year, and it carries eight pages of advertisements.

100 Great Reads Guides

Children's Books Ireland has three themed 100 Great Reads Guides that are updated and published annually. These are an Irish language guide, *Together with Refugees* reading guide and our *Pride* reading guide. If you have any titles that touch on these themes, please contact Ruth at publications@childrensbooksireland.ie for submission details.

Themed Reading Lists

Themed reading lists appear online only and focus on specific themes, topics or challenges that affect children's and young people's lives. Examples of these include Body Confidence, Illness and Going Green.



Criteria for review

If you would like to submit a book from your list for review, please take note of the criteria below. Please be aware that submission does not guarantee review and due to the volume of titles received, we are unable to return copies.

- Books must be a first edition, submitted within 2 months of publication; however, early advance or proof copies are welcomed.
- Books may be published in Ireland or abroad.
- Books must be written for children or young people, i.e. for readers up to eighteen years of age.
- We want to ensure that the titles we cover are accessible by and available to all, so any title we review must be widely available in libraries and bookshops in Ireland. As such, we are not in a position to review titles that are solely available online.
- Books must meet basic professional standards of publishing and printing. Editing must be professional with conventions of spelling and grammar upheld. All titles must have a valid ISBN number.
- Books may be in English or Irish.
- Books may be fiction, non-fiction or poetry.
- Please note that due to the large volume of submissions we receive we cannot comment on any individual title or return submitted copies.
- PDF copies of books will be accepted for internal or early review only.

Submitting for review

If you would like to send books for review, you can contact our Publications Officer, Ruth Concannon, at publications@childrensbooksireland.ie

Please send two copies of any books for internal and external review to:

Ruth Concannon

Children's Books Ireland

17 North Great Georges street

Dublin 1

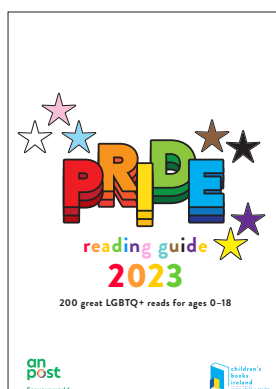
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For publishers in the UK please include the EORI No. IE6552405K for customs processing into the Republic of Ireland.

[For further information on posting into Ireland click here.](#)

Please note that Children's Books Ireland is not liable to cover customs charges incurred by publishers due to incorrect customs paperwork.



Book-gifting and Sales

There are over 4,000 primary and post-primary schools in Ireland; however, there is no regular government funding for school libraries, and most schools lack the support to sustain well-stocked libraries or provide staff training. Our book-gifting projects focus on schools in need or experiencing disadvantage. Each year, we do an open call-out for schools to apply for various book-gifting opportunities.

These schemes have substantially expanded over the past few years thanks to the generous support of various partners and funders. Key areas of book-gifting now include schools, healthcare settings and charitable organisations that work with children. Books selected for donation and book-gifting programmes must have been reviewed by the organisation, by way of quality control.

In 2022 we purchased 117,000 books reaching 344,200 children and young people – which included individual titles, class sets and an entire print run, depending on the project. Our open callout for school applications received almost 650 applications, which is 16% of schools on the island of Ireland.

All books selected for our book-gifting programmes must have been reviewed by the organisation across our various publications and online. Submitting titles for review is the only way to help ensure inclusion in these projects.

[For further information on our various book-gifting programmes click here.](#)



Events and Programming

The KPMG Children's Books Ireland Awards

The KPMG Children's Books Ireland Awards are the most prestigious of their kind in Ireland. The awards provide a significant opportunity for national and international recognition of Irish children's authors and illustrators. KPMG have been the headline sponsor of the awards since 2020, allowing for a total prize fund of €16,000. Submission for the awards is free of charge.

The awards are made annually by Children's Books Ireland to authors and illustrators who were born in Ireland, are permanently resident in Ireland or are citizens of Ireland. They are inclusive of books written in Irish or English, published in Ireland and abroad.

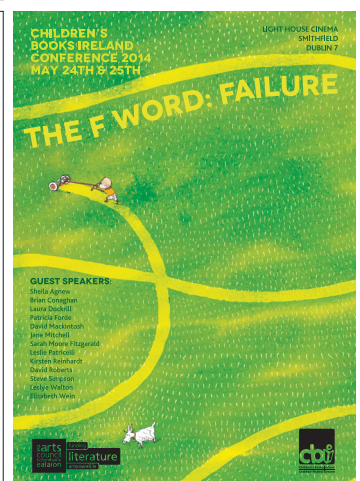
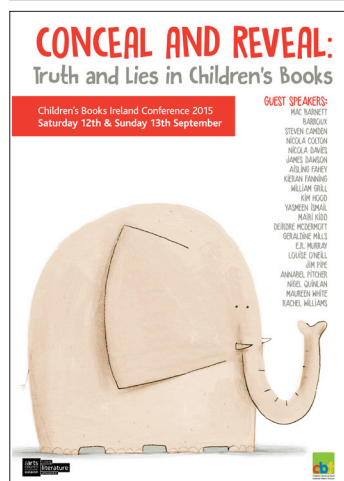
Young readers island-wide take part in the Junior Juries scheme, which is the awards' shadowing scheme. Some Junior Juries are gifted books as part of the process, thanks to funding from KPMG and the Arts Council of Northern Ireland, while others source their own titles from local bookshops or libraries. Over 12,000 young readers take part annually.

[For further information about eligibility criteria please click here.](#)

Children's Books Ireland International Conference

The Children's Books Ireland International Conference is a weekend-long celebration of the very best in children's books. Any adult with an interest in and a passion for children's books is welcome to attend and participate in what is always an outward-looking, lively, and thought-provoking event. Our audience is an influential community of authors and illustrators, publishers, booksellers, academics, librarians, teachers and others who work in the sector or have a special interest in children's literature.

If you would like to recommend an author, illustrator or a project to feature at the Children's Books Ireland International conference please contact our Programme & Events Manager, Aoife Murray, at aofe@childrensbooksireland.ie



Communications and Media Connections

Children's Books Ireland has a regular presence in the Irish media, on TV, radio and in print, with additional slots allocated around seasonal reading during summertime, back to school and at Christmas.

The *Irish Examiner* newspaper

One of Ireland's biggest daily broadsheets with a weekly readership of one million. Children's Books Ireland writes a monthly round-up of 12 new releases for readers aged 0–18 years for the *Irish Examiner Weekend* magazine.

InTouch magazine

InTouch is published bi-monthly by the Irish National Teachers Organisation and goes to every primary school in Ireland. Children's Books Ireland writes a reading recommendation for primary school students in each issue. Recent surveys shows that 94% of all primary school teachers read this magazine. The circulation is 51,000 p/issue.

RTÉjr Book Club

RTÉ is the Irish national broadcaster, with RTÉjr their designated channel for children on TV, radio and online. Children's Books Ireland collaborates with RTÉjr on a monthly book club, sharing on average 4 to 5 themed reading recommendations in English and Irish for children aged 0–12 years.

Today with Claire Byrne Radio Show

Children's Books Ireland appears regularly on this popular mid-morning radio show sharing reading roundups and recommendations. The show has a listenership of 327,000 (May 2023).

Ireland AM Breakfast TV Show

Children's Books Ireland appear regularly on this popular morning TV show sharing reading roundups and recommendations.

Social media

Children's Books Ireland has a combined online and social media presence of 40.4K across Instagram, X, TikTok, LinkedIn and Facebook. We send a monthly e-newsletter to a highly engaged audience, with an average open rate of 50%+ and a click rate of 7.5%, – over double the sector average. Our regular content schedule also includes Instagram takeovers, cover reveals, review round-ups, giveaways and themed posts around national holidays and celebrations.

To enquire about giveaways, cover reveals or takeovers, please contact Dan Conroy, Social Media Officer: dan@childrensbooksireland.ie.

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Connect with us:

Professional Membership:

As a Professional Member, you receive two copies of each of the three issues of *Inis* magazine annually, two copies of our annual recommended reading guide and reduced rate entry to the annual Children's Books Ireland International Conference. You are also entitled to nominate a person or organisation to receive the Children's Books Ireland Award for Outstanding Contribution to Children's Books in Ireland, and to participate and vote in our AGM. This rate is suitable for organisations such as libraries, bookshops, schools, publishers and arts organisations.

Make a Donation:

Make a donation today or become a regular giver by joining our community of Leading Lights. Every contribution helps us to do more of our vital work to bring readers together with books they will love, and to ensure a thriving community around children's literature in Ireland. Together, we can work towards a future in which every child has the chance to become a reader. To find out more about the impact your donation could make, take a look at our [2022 Impact Report](#) on our website.





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