



children's books ireland

annual report and audited financial statements

2018



**children's
books
ireland**
every child a reader

Children's Books Ireland/Leabhair Pháistí Éireann

receives financial assistance from

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Children's Books Ireland Annual Report 2018

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Introduction

Children's Books Ireland is the national children's books organisation of Ireland. It is a registered charity (CHY number: CHY12911, charitable status number: 20038922). This report records the development and activities of the organisation between January and December 2018.

Governance

Children's Books Ireland is led by a board of directors which guides the organisation in policy development and implementation.

Members of the Board in 2018 were:

Patricia Forde (Chairperson)
Patrick Thorpe (Vice-chairperson)
Jane Alger (Company Secretary)
Elena Browne
David Field
Katy Fitzpatrick (resigned 27 August 2018)
Conor Hackett
Eileen Jackson
Eddie Murtagh
John O'Donnell

The Board met five times in total during 2018. A finance and remuneration subcommittee meets as required, and met once in 2018.

One third of the board must resign at the Annual General Meeting but may offer themselves for re-election. The resigning directors must be those who have been longest in office, and any re-elected directors will be considered to have started a new term from their date of re-election. This procedure ensures that the maximum term which a director may serve before stepping down is three years, at which point the members may decide whether or not to reselect him or her. Historically, board members have served a maximum of two three-year terms, totaling six years, with the chair having the option to serve a seventh year if desired.

At the Children's Books Ireland AGM on 23 September 2018, the required reports for 2017 were presented alongside audited accounts. Children's Books Ireland is on the journey to compliance with the Governance Code, and is registered as a type C organisation. Having completed the Governance Code Boot Camp with The Wheel, we are working towards complete compliance.

Staffing

Children's Books Ireland has four full-time staff members. In 2018, Jenny Murray was Acting Director while Director Elaina Ryan was on maternity leave, and Kim Harte was hired as interim Publications & Projects Manager. Daiden O'Regan joined the team to cover Aoife Murray's maternity leave from May 2018.

Full-time staff

Director – Elaina Ryan
Publications & Projects Manager / Acting Director (Jan–Aug 2018) – Jenny Murray

Publications & Projects Manager (Jan–Aug 2018) – Kim Harte
Programme & Events Manager – Aoife Murray
Programme & Events Officer – Daiden O’Regan
Administrator – Ciara Houlihan

All core staff go through a regular review process and training in relevant areas is made available.

Additional team members

Inis Reviews Editor – Juliette Saumande
Inis Irish language editor – Siobhán McNamara
Laureate na nÓg Project Manager – Aingeala Flannery

Interns, volunteers, freelance and part-time staff

Children’s Books Ireland is very fortunate to have the support of interns and volunteers who work with the core team to deliver specific projects and assist with general duties. The input of volunteers and interns is equivalent to one full-time staff member and is invaluable to the organisation.

A number of casual or freelance staff work on events including but not limited to our Annual Conference and Children’s Books Ireland Book Clinics. They are essential to our ability to deliver our projects to the standard of excellence we expect from ourselves, and many of them have worked with us over a number of years. Our publications are managed in-house by Jenny Murray, and benefit from a number of key freelance editorial and design staff whose experience, expertise and reliability ensure that the projects are delivered successfully and on deadline. We rely on a large number of reviewers, interviewers and writers to generate content for *Inis* magazine, the *Inis Reading Guide* and for the Children’s Books Ireland Book of the Year Awards Shadowing Pack. All of these individuals, many of them working across several projects, are part of the wider Children’s Books Ireland community, and their dedication allows us to maintain the significant output about which you can read more below.

Children's Books Ireland's strategic plan

Our current strategic plan covers the period 2016–2019. The plan is reflected in the organisation's annual budget and is frequently monitored by the Director and the board.

VISION

Our vision is an Ireland in which books are central to every child's life and where meaningful engagement with books is supported by passionate and informed adults in families, schools, libraries and communities all across the island.

MISSION

We strive to make books central to every child's life on the island of Ireland through developing audiences for children's books, supporting and celebrating excellent authors, illustrators and publishers and working in partnership with people and organisations who influence children's reading.

STRATEGIC AIMS

1. To develop audiences and advocate for access to children's books island-wide

- Embed knowledge of and passion for children's books within the education sector
- Provide valuable resources to inform and enthuse adult readers of children's literature
- Strive for island-wide access to and participation in CBI's events and projects, with a particular emphasis on less advantaged groups
- Advocate for the importance of Government support for well-stocked libraries and designated staff in all schools in Ireland
- Promote excellent Irish children's books and publishing to an international audience
- Ensure that the cultural life of the child is valued as much as physical health and mental wellbeing

2. To support, create opportunities for and improve the professional lives of children's book writers and illustrators

- Provide professional development for authors and illustrators at all stages in their careers across the areas of practice, performance and practical matters
- Demonstrate and call for best practice in the planning and management of live literature events, including appropriate remuneration for artists
- Recognise, celebrate and promote excellent Irish writing, illustration and publishing through CBI's activities and publications

3. To apply best practice and ambition in organisational and sectoral development

- Grow the capacity and resources of the organisation
- Build CBI's public profile
- Influence national and local policy in relation to children and young people's right to culture
- Ensure parity of esteem for children's books within the literature sector

Children's Books Ireland membership

Children's Books Ireland membership revenue increased by 12.8% in 2018 to a figure of €15,881. This represents 2.8% (to the nearest point) of the organisation's total income. Income rather than membership numbers are used here for comparison as memberships lapse and are renewed and taken up at differing times throughout the year, so a static figure is difficult to establish. Children's Books Ireland members receive three copies of *Inis* magazine throughout the year, as well as the *Inis Reading Guide*. They benefit from reduced ticket prices to the Children's Books Ireland Annual International Conference and are entitled to vote for the Children's Books Ireland Annual Award, given to a person or organisation in recognition of an outstanding contribution to children's reading in Ireland.



Activities and programme 2018

Inis Reading Guide



The *Inis Reading Guide* is an invaluable resource and our flagship publication which is produced annually to highlight the best books published in any given year. An expert editor for each section is appointed (all age groups from 0 to young adult, plus poetry, non-fiction and Irish language), and each editor selects their books from a huge number of submissions and sends them to a wider team of reviewers which they are responsible for choosing. This year's editors are mainly chosen from our team of Book Doctors, giving them direct input into the guides they will be using throughout the next year at Children's Books Ireland Book Clinics.

The guide gives special attention to Irish titles: all Irish-published books and books by an Irish author or illustrator are marked with a shamrock, and there is a comprehensive listing of all Irish-published books for the year. Artwork commissioned from an Irish illustrator for the reading campaign materials is also used as the cover image for the guide – this year's image was created by illustrator Lauren O'Neill.

The *Inis Reading Guide* is sold in bulk packs of 100 as well as in large and small packs with posters, bookmarks and stickers, and individually online. The guides are bought by librarians, teachers and booksellers and are distributed free of charge to their customers and members. These guides are kept over years by our members and are used by teachers, librarians, booksellers and parents as a source of expertise. The guide will be used throughout the year at Children's Books Ireland Book Clinics and other events as a valuable way to promote Children's Books Ireland's activities, which are featured within its pages, and to encourage new memberships.



In 2018 the guide was too large for a staple-bind and was printed with a glued spine, having expanded on the 2017 edition. We also met our goal (as per our strategic planning) to work with the Department of Education and Skills for a third year to distribute 4,150 copies of the guide: one to every primary and secondary school in the country, with the support of the Irish Copyright Licensing Agency. The guide was included in every delegate bag at our own conference and at *The Bookseller Children's Conference*, an important event in the book trade calendar which took place in London in September. Attracting leading figures from the world of children's books: publishers, booksellers, authors, agents and librarians along with speakers from other industries, it is a forum for new ideas and innovation. Funding from the Arts Council of Northern Ireland allowed us to distribute 600 guides free of charge to Northern Irish schools and libraries via Libraries NI and the Education Authority Northern Ireland. We printed 26,000

copies of the guide in total, an increase of 44% from the 18,000 copies printed the previous year.

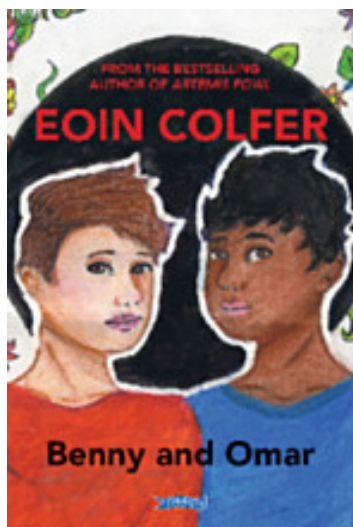
Children's Books Ireland's Annual Reading Campaign

Children's Books Ireland's reading campaign is a call to action for young readers and the adults in their lives. Our aim is to promote books and reading for pleasure, with a particular emphasis on Irish books (books by an Irish author or illustrator, or Irish-published books). The campaign was launched along with the annual Inis Reading Guide on Culture Night on 21 September, when Children's Books Ireland had a Book Clinic at Dublin bookshop Hodges Figgis, along with live drawing and readings by visiting illustrators Lydia Monks (UK) and Peter Brown (US) which were well attended by interested families and children. The partnership with Hodges Figgis has been fruitful, with illustrators having appeared in the window for live drawing the previous two years. As the windows were under construction through September 2018, we changed the format of the event, but maintained the Book Clinic in store to attract interest into the shop.

Children's Books Ireland worked closely with the Local Government Management Agency (LGMA) in 2018 to review and renew our partnership: every library in Ireland was advised to programme an event for Children's Book Festival (CBF) in October as part of the national Right to Read strategy, and exclusive CBF posters were made available to download. Children's Books Ireland supported this live literature programming with the Inis Reading Guide, bookmarks, stickers and posters, sales of which were promoted through the LGMA. Children's Books Ireland cross-promotes campaigns with the libraries, including the Summer Stars campaign, which runs through the summer months. Children's Books Ireland lends programming expertise where required. Bookshops support the campaign with window displays of the campaign material and in-store visual merchandising.

Each year we commission artwork from an Irish illustrator to accompany a slogan on our print materials. This year's artist is Lauren O'Neill, winner of the 2016 Children's Books Ireland Honour Award for Illustration. The slogan is Share a Story/Scéalta – Ó Ghlúin go Glúin. The campaign celebrates the special bond between grandparents and grandchildren and the importance of

relationships across generations. At Dublin Book Festival 2018, Children's Books Ireland programmed two #shareastory themed storytelling events with Patricia Forde and Peter Donnelly. Children's Books Ireland also secured multi-platform support from RTÉ Supporting the Arts, allowing the campaign to be highlighted across TV and radio.



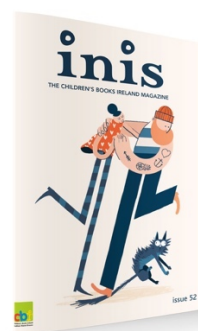
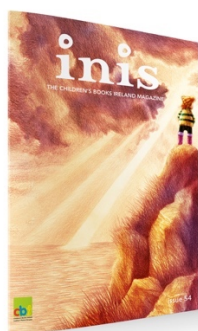
For many years Children's Books Ireland has had a partnership with The O'Brien Press for the annual Design-a-Cover competition, which invites young people to submit designs for a new cover of a chosen O'Brien Press book. In 2018, twenty years after Eoin Colfer's *Benny and Omar* was first published, a young artist was chosen by Children's Books Ireland, The O'Brien Press and Eoin himself to have their design published as the new cover of the book in Spring 2019, with runners-up featuring inside the book. The winner was Patricia Poprawa from Donegal. Eoin Colfer recorded a personal video for the winner and her class, and The O'Brien Press sent a hamper of books for the school library.

Drop Everything and Read (DEAR)

In 2018, Children's Books Ireland and the Laureate na nÓg project supported the DEAR campaign, helping to grow the participant numbers considerably. The premise of the campaign is that at a set time every day for a week *everyone* stops what he or she is doing and reads for fifteen minutes. It is a shared experience and gets people talking about books and reading while conveying a strong message that they believe in the value of reading. The project is spearheaded by JCSP libraries.

***Inis*, the Children's Books Ireland magazine**

Inis magazine, in print and online, is the most important record of the development of Irish children's literature. It is one of very few sources of regular review for Irish authors, illustrators and publishers and Irish-language texts and, as such, it provides an important contribution to the promotion of Irish works for young audiences for both national and international readers. It has documented the growth and status of children's literature studies as an academic discipline. With its diverse audience of writers, illustrators, publishers, teachers, librarians, academics, students and parents both in Ireland and abroad, *Inis* is a completely unique resource. It therefore serves as an invaluable platform for the advocacy of children's books as well as a valuable forum for the children's literature community.



Inis is published three times a year (January, April, July) as part of Children's Books Ireland's suite of quarterly publications for members (completed by a fourth, the *Inis Reading Guide*, launched in September).

Inis is supported by a team of reviewers, writers and interviewers who generously give of their time to contribute to the magazine. Reviews Editor Juliette Saumande is responsible for the selection of books and reviewers and the editing and uploading of content for print and online. Irish-language editor Siobhán McNamara is responsible for selection of books and reviewers for all titles in Irish, for editing and uploading content, and for procuring features for print and online. Children's Books Ireland is committed to publishing a minimum number of Irish-language reviews (approximately 10% of the number in English) and a feature in Irish in each issue.

The Children's Books Ireland executive under the leadership of Jenny Murray as Publications & Projects Manager/Editor in Chief commissions features and selects an image from a new book by an Irish illustrator for each issue's cover. In 2018, we featured the work of Steve McCarthy, Andrew Whitson and, in breaking with tradition, the work of Bren Luke, an Australian illustrator. This cover was chosen for the April issue, which fell shortly after International Women's Day 2018, and used artwork taken from the book *Rocking the System: Fearless and Amazing Irish Women Who Made History*, written by Siobhán Parkinson and published by Little Island Books. To mark the centenary of women's suffrage in Ireland and to tie in with Children's Books Ireland's BOLD GIRLS project, we felt that this was an important book to represent.

High editorial standards are upheld both in print and online and copy-editors and proofreaders are used for both Irish and English language content. Children's Books Ireland prides itself on maintaining a high production standard across all its publications, paying particular attention to the reproduction values of original artwork and illustrations.



Children's Books Ireland International Conference

2018 was the 28th year of the Children's Books Ireland International Conference, the leading event in Ireland for adults with a personal or professional interest in books and reading for children and young people. The conference celebrates the best in Irish and international children's books and provides an opportunity for delegates to network and to reflect on the impact, importance and imagination of children's books.

The 2018 conference, 'Dreams & Nightmares', included Waterstone's UK Children's Laureate Lauren Child; Laureate na nÓg Sarah Crossan; Caldecott Honor winner Peter Brown; the New Voices panel of new Irish writers; young adult authors Patrice Lawrence and Louise O'Neill and many other artists.

Sponsorship of delegate bags and coffee breaks was thanks to The O'Brien Press, Walker Books and Macmillan Children's Books.

The conference also included the presentation of the annual Children's Books Ireland Award. This award is made to an individual or organisation in recognition of an outstanding contribution to children's books. Children's Books Ireland members nominate for this award and the selection is



made by the Board. The 2018 winner was Eve Molony, a volunteer school librarian from Scoil Ailbhe in Thurles. Eve's sons went to Scoil Ailbhe in the nineties and Eve set up the school library back when they were in school. Sadly Eve's husband passed away suddenly, and she moved back to Dublin to be closer to family. Astonishingly, Eve never cut her connection with Scoil Ailbhe. She spent the following 20 plus years travelling down each week to take the entire school for library classes over two days. In their application, Scoil Ailbhe said 'Eve has the astounding ability to make each child feel special and has fostered a love of reading in the thousands of boys who have passed through the school. Her influence is evident over the generations of boys who have left Scoil Ailbhe with a firm love of reading and a belief that is a treasured skill they will hang on tightly to for all their lives.'

Children's Books Ireland Book of the Year Awards and Shadowing Scheme 2017–18

The Children's Books Ireland Book of the Year Awards are the leading annual children's book awards in Ireland. Now in their 28th year, the awards identify, honour and promote excellence in books for young people by Irish authors and illustrators, offering one of the few opportunities for national and international recognition. Excellence in children's books is the over-arching criterion and there are a total of six awards made: The Children's Books Ireland Book of the Year Award, Honour Awards for Fiction and Illustration, Judges' Special Award, Eilís Dillon Award for a first children's book and the Children's Choice Award.

The awards are open to authors and illustrators born or resident in Ireland and to books written in Irish or English. The shortlist for the awards is announced annually in March in partnership with Young at Art at the Belfast Children's Festival and the winners are announced in May in partnership with the International Literature Festival Dublin. The awards were supported by lively print materials including posters and bookmarks which were distributed to schools, libraries and bookshops, and by a full media campaign.

Each year Children's Books Ireland assembles a panel of judges, including: Doreen London, Marie Bishop (Young Judge), Caoimhe Nic Lochlainn, Irene Barber, Claire Marie Dunne, Valerie Coghlan, Vivienne Luke, Jane Carroll, Olivia Hope, Vita Coleman and Cethan Leahy, as well as a chair (Dr. Patricia Kennon) who have considerable expertise and interest in books for children. The panel operates independently of Children's Books Ireland. The Judging Panel review all eligible titles and examine them according to the criteria for the award.

2017/18's shortlisted titles:

- *A Dangerous Crossing* by Jane Mitchell
- *A Sailor Went to Sea, Sea, Sea* compiled by Sarah Webb and illustrated by Steve McCarthy
- *Chocolate Cake* written by Michael Rosen and illustrated by Kevin Waldron (WINNER Honour Award for Illustration)
- *Here We Are* by Oliver Jeffers

- *Illegal* written by Eoin Colfer and Andrew Donkin and illustrated by Giovanni Rigano (WINNER Judges' Special Award)
- *Moonrise* by Sarah Crossan (WINNER Children's Choice Award)
- *Rabbit and Bear: The Pest in the Nest* written by Julian Gough and illustrated by Jim Field
- *Star by Star* by Sheena Wilkinson (WINNER Honour Award for Fiction)
- *Tangleweed and Brine* written by Deirdre Sullivan and illustrated by Karen Vaughan (WINNER Book of the Year Award)
- *The Space Between* by Meg Grehan (WINNER Eilís Dillon Award)

No Irish language title was shortlisted this year. Half of the shortlist was Irish-published. Media pick-up for the awards included *The Irish Times* front page in print and online coverage, *The Bookseller*, *Irish Examiner*, thetimes.co.uk and *RTÉ News2Day*.

RTÉjr made voxpops with shortlisted artists which were released over the following weeks on social media. Social media for the shortlist on Facebook peaked at a reach of over 14,400. The awards are governed by a robust set of rules which was reviewed in November 2017 by an external working group in time for the 2017–18 cycle.



The Children's Books Ireland Book of the Year Award Shadowing Scheme is one of our most successful projects in terms of encouraging young people to engage with contemporary writing and illustrating and facilitating teachers, librarians and book club leaders to do so by providing them with a top quality free resource pack which is specially put together for Children's Books Ireland by

experts in the area of children's books: booksellers, academics, reviewers, teachers and librarians who are experienced in working with groups of young people. This pack contains a wealth of ideas, activities, quizzes and suggestions for creative engagement with the books, which equips the adults involved to replicate these activities for other books and indeed future groups of young people. The experience for young people is immersive, inclusive and imaginative. The Children's Choice award recognises the importance of the voice of young people all over Ireland, and this award lends gravitas to the whole process, telling young people that the books are worth discussing and that their opinions matter.

Each shadowing group signs up ahead of the shortlist announcement in February/March, chooses the shortlisted titles they wish to read (eliminating those books which are not appropriate on the grounds of age), sources the books through their local book supplier or library, or applies to receive free books from Children's Books Ireland, supported by the Arts Council of Northern Ireland reads the books, scores each book as the adult judging panel would.

These scores are submitted to Children's Books Ireland, are then collated by our Programme & Events Manager and the leading title is the recipient of that year's Children's Choice Award. The process recognises and gives weight to children's and young peoples' opinions in a very tangible way. Each year a number of shadowing groups are filmed by Children's Books Ireland discussing their favourite books from the shortlist. This film is screened at the awards ceremony in Dublin in May. Schools included in this year's short film were St Marks Junior School Tallaght and Our Lady's Secondary School, Templeogue, and previous films can be viewed on Children's Books Ireland's YouTube Channel. A number of groups attend the ceremony, meet the shortlistees and guest speaker in person as well as announcing and presenting the Children's Choice Award, giving them an active and important role in the celebrations. In 2018, for the third year, RTÉ Broadcaster Rick O'Shea presented the ceremony on the 23 May.

In 2018, 224 shadowing groups took part. This was a 77% increase in just two years (in 2016, 126 shadowing groups took part) and can be attributed almost entirely to our focused attention on increasing participation based on the availability of additional supports. In 2018, 90 Northern Irish groups took part, constituting just over 40% of our total number shadowing. The successful recruitment of new shadowing groups and retention of existing groups is due in large part to strong partnerships with the Education Authority Northern Ireland, Libraries Northern Ireland, Young at Art, the LGMA and Dublin UNESCO City of Literature.



It is the group leader's responsibility to source the shortlisted books, but in cases where this was not possible or where schools did not have the necessary funding, we supplied 280 books across 28 primary and secondary schools in Northern Ireland. Due to the increased level of funding from the Arts Council of Northern Ireland against this particular aspect of the project we were able to increase the number of books given by 154% on the previous year.

As a further incentive, we invited shadowing groups in Northern Ireland to apply for an author or illustrator to visit their school to talk about books with them. This is a powerful way to build excitement and energy around the books while keeping up the momentum within the group and giving the young readers a memorable experience. Children's Books Ireland also partnered with ILFDublin, as part of their school outreach, to programme shortlisted authors for school events with thanks to funding from Dublin UNESCO City of Literature.

In the north of Ireland, shortlisted authors Sheena Wilkinson, Meg Grehan, Karen Vaughan and Deirdre Sullivan delivered eleven readings and workshops across seven schools in Northern Ireland (Assumption Grammar School, Ballynahinch; St Louise's Comprehensive College Belfast; Priory Integrated College Bangor; St Louis' Grammar, Kilkeel; Tandragee JHS, Tandragee; St Ciaran's College, Ballygawley and Integrated College Dungannon, Dungannon). These events were supported by the Arts Council of Northern Ireland (Lottery Funding) and the Department of Culture, Heritage and the Gaeltacht through the Co-operation with Northern Ireland Scheme.

In the Republic of Ireland, shortlisted authors Sheena Wilkinson, Meg Grehan, Karen Vaughan, Oliver Jeffers, Julian Gough and Eoin Colfer delivered events for children and young people. These events were supported by Dublin UNESCO City of Literature and the Department of Culture, Heritage and the Gaeltacht through the Co-operation with Northern Ireland Scheme.

Children's Books Ireland's aim of growing the shadowing scheme in Northern Ireland especially has been supported by ACNI Lottery funding and by partnerships with the Education Authority Northern Ireland, Libraries NI and Young at Art in Northern Ireland. In the Republic of Ireland, we have formed a partnership with the Local Government Management Agency (Libraries Development) and we will maintain our partnership with ILFD. The Shadowing Scheme is also a Gaisce – The President's Award Challenge Partner for the Bronze level. Since its establishment in 1985, Gaisce – The President's Award has worked closely with The Duke of Edinburgh's Award in the UK. Since 2000, the two organisations have worked together formally under a Joint Award Initiative Agreement. This Agreement represents a unique approach to working across boundaries and enables any young person who meets the conditions of the Award, at any of its three levels: Bronze, Silver and Gold, to have a choice of certification: a Duke of Edinburgh's Award, a Gaisce – The President's Award, or the Duke of Edinburgh's International Award certificate. The Joint Award is administered by the Duke of Edinburgh's Award – Northern Ireland.

Children's Books Ireland's Awards Shadowing Scheme puts in place reading support networks, provides invaluable resources for group facilitators in the shadowing pack, ensures that the work of Irish writers and illustrators has the opportunity to be showcased and promoted directly to young audiences through engaging with not just books, but authors and illustrators (where possible) and raises the profile of Irish writing and literary production by presenting the best of writing and illustration on the shortlist. Shadowing brings literature to a wide audience at a critical early stage, develops readership and audiences for writing and illustration, and, most importantly, encourages reading for pleasure, as well as building confidence and self-esteem through the engagement activities for groups.

The Children's Books Ireland Book of the Year Awards and Shadowing Scheme as it grows has become a strong source of cooperation for Children's Books Ireland and our colleagues North and South in Libraries NI, Education Authority Northern Ireland, Young at Art/Belfast Children's Festival, International Literature Festival Dublin and the Local Government Management Agency.

Children's Books Ireland Book Clinics

Children's Books Ireland Book Clinics are pop-up events for providing guidance about books to children and families, developing young audiences for contemporary literature and illustration. Children's book experts are presented as Book Doctors with lab coats and an official stamp. Based on an informal chat with patients who need guidance, Book Doctors recommend excellent books, both fiction and non-fiction, as well as comics or graphic novels, often using Children's Books Ireland's *Inis Reading Guide* to the best books of the year as a tool which is given to each family to take home.

Children's Books Ireland's Reading Passport, specially commissioned and illustrated by Fintan Taite, is also given to every child who attends. The Passport is a beautiful object and a fantastic activity book for doodling, logging favourite reads and completing reading challenges. Each child fills out their personal details and receives their prescription within it, and can track future reading milestones, collect a stamp from the local library etc. This is supplemented by 'doodle starters' commissioned from members of Illustrators Ireland: illustrated backgrounds waiting to be filled by each child – e.g. an astronaut in space, an underwater scene, a castle – for various ages and abilities.



One-to-one engagement with every child is crucial: interventions are personalised and completely focused on the child's experience. Each consultation lasts 10–15 minutes; each Clinic 3–4 hours. While we can't see huge audiences in this time, the experience for the children we do see is very special, and in venues all over the island we are beginning to see return visitors, illustrating demand for the Clinic.

We have also held Twitter Book Clinics at opportune times – to recommend summer reads, or leading up to Christmas. These are aimed at parents, rather than young readers. For World Book Day 2018 we ran a two-hour Facebook takeover for Smyth's Toys. In 2018 we had 26 clinics in 21 venues across Ireland. This is a decrease from 2017; factors for this include four clinics cancelled due to adverse weather conditions and potentially the increase in Clinic fee (now €600 per four-hour clinic vs €500 in 2017, in order to ensure that costs are covered with a small margin to cover administration) and generally reduced budgets across the board at festivals. However, our income from Book Clinics is up from 2017 and we are satisfied that we are paying our Book Doctors and administrators a fair rate for the specialised work they do. We invested in official signage, and scrubs for the assistants as well as producing a [video](#) (available on Children's Books Ireland's YouTube channel and shared across social media) marketing the Book Clinic and explaining how the interaction works.

The Clinics have run successfully since 2012, touring all over the island. Our team of Book Doctors and assistants are experts who proudly represent Children's Books Ireland and who run the events to a high standard at festivals, art centres, museums and galleries, helping us to reach new and diverse audiences, to speak directly to families about reading and to introduce them to other Children's Books Ireland programmes. Our team of Book Doctors comprises extremely knowledgeable librarians, booksellers and reviewers who are well equipped to recommend books for every kind of reader, or to introduce those who are not yet readers to a book that will capture their imagination. The Doctors choose excellent, contemporary books to suit each child, never imposing their own 'favourites', focusing on reading for pleasure.

The Book Clinics achieve a number of things for Children's Books Ireland: they allow us to form partnerships with festivals and venues, which helps us to reach new and diverse audiences all over Ireland; they allow us to speak directly to families about books and reading and to introduce them

to other Children's Books Ireland programmes and in some cases they are a revenue stream. We now have a number of established relationships with venue managers and festival programmers who routinely include Children's Books Ireland's Book Clinic as part of their annual or seasonal offering.

Book Clubs

In partnership with RTÉjr, Children's Books Ireland's Book Doctors write weekly book reviews and select the books for RTÉjr's website and Facebook pages, reaching a broad audience of parents of 0–10-year-olds. The RTÉjr book club has 850 members and the RTÉjr Facebook page has over 15,000 likes. RTÉ cross-promotes content across all its social media platforms which gives us access to a diverse regional audience.

The book club in *InTouch* magazine, published by the Irish National Teachers' Organisation (INTO), also functions in this way, with Children's Books Ireland's Book Doctors producing monthly content. The INTO represents 48,000 members. Based on a recent survey of every INTO member, 97% read *InTouch* and regularly check the INTO website. The magazine has a circulation of 50,000.

Research

In 2018 Children's Books Ireland initiated two research partnerships. The first of these is in partnership with the School of Information and Communication Studies at University College Dublin, led by Dr Lai Ma, Director of the Master of Library and Information Studies programme, to collect information about school libraries in Ireland. Questions will include:

- How many schools, primary and secondary, have a library?
- What constitutes a library?
- If there is no library in school, is the public library used instead?
- What is the size of the collection? Is there any collection (weeding) policy?
- What is the budget? Any other sources of getting books, etc?

Phase 1, scoping, began in September with an environmental scan and literature review of school libraries in Ireland and discussion with stakeholders and school staff. Phase 2 will take place in January–May 2019 with a survey-based thesis/research study project. Phase 3 will be in-depth study from May–August 2019, including semi-structured interviews.

The second partnership is the Children's Books Ireland and Trinity College Dublin Inclusivity Partnership, which enables researchers to work closely with experts from the children's books world to investigate key issues in modern publishing for young audiences. Topics for investigation may include BAME representation, LGBTQ+ representation, ageism, mental health and gender.

Each year, one student on the MPhil in Children's Literature programme (School of English) will lead the investigation into these topics in Irish children's books. This student will be granted a 6-week internship with Children's Books Ireland, with full access to the library, Irish publishers and resources of the Children's Books Ireland offices. The student chosen in 2018 will give a ten-minute presentation at the Children's Books Ireland Annual International Conference in September 2019, and will publish a 1,500-word piece based on their findings in *Inis* magazine in January 2020.

In return the student will

- create a searchable database of BAME characters in Irish children's books, using the Children's Books Ireland library and resources from the National Collection of Children's Books, and extrapolate three key findings
- write a dissertation of 15,000–18,000 words on BAME representation in Irish children's books, using a small sample of books

In 2018, no student's dissertation fit within the prescribed topic of BAME representation. In 2019, the criteria will be widened to all the listed topics and open to students suggesting their own, which will be considered by a panel in order to decide whether or not they fit within the Inclusivity Partnership guidelines.

Live literature programming

Imaginative, innovative and high quality live literature programming (i.e. events for young people that engage them with books through storytelling, poetry, writing or illustration) is a priority for Children's Books Ireland as part of its strategic aim of developing audiences for children's literature.

Much of the work done in this area involves working directly with schools to bring artists to audiences, or advising festivals, venue managers and librarians so that they can deliver excellent quality events. Our Children's Books Ireland Book Clinics form a large part of our public engagement programme, as well as schools and family events programmed with the artists featured on the Children's Books Ireland Book of the Year Award Shortlist. We programmed 4 such events at the International Literature Festival Dublin with 7 Children's Books Ireland Book of the Year Award-shortlisted artists for shadowing groups (total audience 415 young people). We also programmed school events across Northern Ireland with shortlisted authors. To celebrate Little Island Books' achievement of five artists on the shortlist, we arranged a tour with Deirdre Sullivan, Karen Vaughan, Meg Grehan and Sheena Wilkinson, in partnership with EANI, funded by ACNI.

We also continued to facilitate relationships between authors and festivals, offering advice to programmers where needed, and to put together and chair panel discussions about children's literature which are aimed at an adult audience. Children's Books Ireland's Programme and Events Manager sits on the organising committee for the Dublin Book Festival. This year Children's Books Ireland partnered with DBF, programming two #shareastory storytelling events with Peter Donnelly and author Patricia Forde. We have an informal advisory relationship with Mountains to Sea (Dún Laoghaire).

Other events included:

- A series of talks for parents on the importance of reading for pleasure with their children in partnership with Kildare Libraries.
- A creative writing workshop with author Sarah Maria Griffin ran as part of Cinemagic film festival in Northern Ireland in October.
- Children's Books Ireland assisted Baboró in the development of their 'Wonder Walls', a painting event with children and Irish illustrators.
- A Halloween event in the National Gallery of Ireland, the 7th year of this partnership – in 2018 an illustration workshop was given by author and illustrator Peter Donnelly, as well as a special art-themed Book Clinic.
- For the second year Children's Books Ireland advised Parental Pathways on their conference programme and provided event planning support.
- BOLD GIRLS had a presence at most major literary festivals (see below for project detail).

- For World Refugee Day Children's Books Ireland partnered with UNHCR Dublin to provide a bespoke reading list of books about and by refugees. To launch the list, Children's Books Ireland programmed an author event with Dave Rudden at Canalway Educate Together school.
- Children's Books Ireland provided advice for Scribblers Festival in Perth, Australia ahead of their launch in 2018, which included Laureate na nÓg PJ Lynch, and helped put them programme an event with Irish author Celine Kiernan for the 2019 festival.
- Kenny's Bookshop Summer Readathon – Children's Books Ireland supported by providing a reading list and suggesting authors that they could invite.
- At the National Parents Council conference Children's Books Ireland promoted our work to the parent delegates.
- Co-programming the Rí Rá Children's Festival of Literature for the fourth year with the Irish Arts Center in New York City. Julian Gough was the selected Irish artist for 2018.

For all of these events our focus remains on:

- Providing high quality events for young audiences all over the island of Ireland which will bring books to life through imaginative engagement with authors and illustrators
- Showcasing excellent work by emerging and established Irish artists and providing a platform for them to engage with audiences in Ireland and internationally
- Ensuring that artists are properly remunerated for their work and that best practice guidelines are followed in relation to author care and event programming
- Building Children's Books Ireland's public profile and membership base through directly accessing parents, teachers and librarians

Robert Dunbar Memorial Libraries

In September 2017, Children's Books Ireland invited applications for the inaugural Robert Dunbar Memorial Libraries. Robert was a founder and patron of Children's Books Ireland, and a commentator, critic, teacher and lecturer in children's literature who passed away in 2016. As a way of honouring Robert's significant contribution to our organisation and to children's literature and reading in Ireland, Children's Books Ireland decided to make an annual award of a library worth €1,500 to five schools. We also delivered events, training and resources to help the chosen schools to engage students with books and to encourage a culture of reading in the school. The books for the libraries are sourced from within Children's Books Ireland, augmented by donations from publishers. Support from the Irish Copyright Licensing Agency (ICLA) funds the other aspects of the project.

Each school received the following as part of a holistic package designed to support the school staff in fostering a love of reading in all their students:

- A library of books worth €1,500 (approx. 150 books)
- A framed certificate to accompany each Robert Dunbar Memorial Library
- 60 x *Inis Reading Guides*, 12 x A2 Posters, 288 x Stickers, 300 x Bookmarks
- Resource packs addressing encouraging reading in your school, setting up a school library, setting up a book club and recommended reading lists for schools
- 2 author/illustrator visits – to be aimed at large groups so that each student in the school gets the chance to participate
- 1 training session for school staff, to expand on resource packs and answer specific questions in relation to the school's needs



- 1 year's Children's Books Ireland membership so that teaching staff can benefit from the online resources area

This activity took place in late 2017 and through the spring of 2018.

The winning schools were:

- St Mark's Junior School, Tallaght
- Ballyraine National School, Donegal
- Francis Street CBS, Dublin
- Mungret Community College, Limerick
- Coláiste Phoball Colmcille, Tory Island, Donegal

Children's Books Ireland also provided 40 picturebooks each for St Oliver's Special School in Tuam and St Anne's Special School in the Curragh, and 70 picturebooks for St. Felim's National School in Cavan as these schools had particular needs around visual and sensory stimulation. A full report on the delivery of the libraries, author visits and training is available on our website.

In late 2018, the process began again, with a further four schools selected. Thanks to the generosity of Irish and UK publishers we were able to donate a vastly increased library worth approx. €8,000 to each of four schools in Belfast, Dublin, Derry and Tipperary. We also appointed a Patron of Reading for each school who worked with teaching staff to deliver a programme of work designed to highlight the new library and create further excitement about books and reading. When considering the applications, we kept in mind three areas: 1) Need – has the school shown that there is a need for this support? 2) Impact – will it be possible to make a significant impact in the school if they are chosen to receive a library? Factors such as the number of students, existing resources and engagement of staff and students were important for this criterion. 3) Reading culture – has the school already made an effort to promote reading for pleasure to its students? Two primary schools (Gortnahoe N.S., Tipperary and St. Paul's Primary and Nursery, Derry) and two secondary schools (St Genevieve's High School, Belfast and St Raphaela's, Dublin) were chosen. The handover of libraries and Patron of Reading engagement with these schools will take place in 2019.

BOLD GIRLS

2018 was the centenary of women's suffrage in Ireland. The BOLD GIRLS initiative was a response to that. It was a multifaceted celebration of brave, intelligent, strong women and girls in children's books, giving them much-needed visibility alongside their male counterparts. BOLD GIRLS also highlighted twenty female Irish authors and illustrators who have made an exceptional contribution to the canon of Irish children's literature.

For the project to be a success, we needed a multifaceted approach, supported by multiple partners including media, higher education institutions, advocacy organisations and corporates. Dublin UNESCO City of Literature was a crucial early partner to the BOLD GIRLS project. Without their significant financial support, the BOLD GIRLS Reading Guide could not have gone ahead and Children's Books Ireland would not have had the kernel of the project around which everything else was built, and for which a huge groundswell of support followed. Dublin UNESCO City of Literature believe passionately in promoting strong female role models in literature and in celebrating Irish female artists, as evidenced by the choice of book for One City, One Book 2018 – *The Long Gaze Back: An Anthology of Irish Women Writers*. This element of the partnership was

a timely joint celebration of extraordinary Irish women.

To ensure its success:

- We produced an 88-page *BOLD GIRLS Reading Guide* offering reviews and information on books that feature female characters with agency, power and opinions, addressing at a young age some of the issues that stand in the way of women achieving their ambitions, whether that be in leadership, in government or in the arts.
- We partnered with Trinity College Dublin to celebrate the fantastic skill and artistry of Irish women writers and illustrators of children's texts with an exhibition entitled *Story Spinners: Irish Women and Children's Books* in the Long Room of the Old Library.
- We partnered with festivals and organisations at home and abroad on BOLD GIRLS events.
- We produced a free-to-download 64-page schools resource pack, highlighting twenty titles for use in classrooms.
- We produced a free-to-download 16-page academic resource pack highlighting ten titles that deal with gender representation and disparity within children's texts.
- We produced stickers and enamel pins to showcase the project to a wider public audience.
- We managed a strong media and social media campaign.
- We partnered with KPMG and their KPMG's Family for Literacy project to bring the BOLD GIRLS project to four schools across Ireland including a BOLD GIRLS library and a four-week residency by KPMG staff.
- We partnered with the G-BOOK: 'Gender Identity: Child Readers and Library Collections', a Creative Europe project with the aim of the project of discovering, exploring and promoting literature that enables young readers (from the ages of 3 to 10) to reflect on their identities and, in their own time, question stereotypes, bias and perceived norms around gender. Dublin City University was the Irish partner on this project.
- We partnered with Dubray Books who supported the campaign throughout all the stores with specialised window and in-store BOLD GIRLS displays. All staff wore the BOLD GIRLS badges and they retailed exclusively in-store.
- More than twenty BOLD GIRLS-themed events ran at festivals and in venues including: Listowel Writers Week, West Cork Literary Festival, Dublin Festival of History, Dublin Book Festival, Kilkenny Bookville, Towers and Tales (Lismore, Waterford), Howth Literary Festival, Dalkey Book Festival, Clare County Libraries, Aisling Festival Longford and Hodges Figgis. An international event took place at the Irish Arts Centre in New York: Bold Girls and Rebel Women was an edition of Saturday Morning Cartoons, a family event featuring Irish animation with strong female characters and highlighting Children's Books Ireland's BOLD GIRLS Reading Guide. Children's Books Ireland spoke at the Irish Book Trade Conference and at Quantcast's Women's Network #FEARLESS seminar alongside Dara Deering of KBC Bank and Lynn Brennan of Carat Ireland.

The BOLD GIRLS project was the biggest project of its kind that Children's Books Ireland has run. Through established partnerships and strong media and social media campaigns we reached huge new audiences. The *BOLD GIRLS Reading Guide* gave us a strong content-base from which to satellite all project elements, media and social media. The pick-up was extensive both within Ireland and in the UK where the majority of the children's books that exist in our market are produced. The campaign was supported by libraries and schools across Ireland and especially bookshops with the two largest chains (Dubray and Eason) onboard promoting it nationwide throughout their shop network. The campaign featured across all forms of traditional media, print and broadcast (both radio and TV). Numbers increased across all social media platforms with Twitter profile visits up 112% during the launch period. All of this increased visibility of the organisation led to increased audiences and diversifying our more traditional audience-base.



FAR LEFT: David Stevens and Aimée Felone of Knights Of, inclusive publishers, proudly wearing their BOLD GIRLS pins at the Bologna Children's Book Fair.
LEFT: Authors Ali Smith and Sarah Wood reading the BOLD GIRLS Reading Guide at Mountains to Sea Festival.

When we initially came up with this idea it became evident that it was very timely. The role, perception, treatment and expectations of women and young girls are front and centre of daily media discussions. The project was designed to encourage young girls and young women to see themselves in the pages of fiction and non-fiction books, and to encourage them to go out into the world as brave, strong, bold, self-possessed young women. We also want to encourage young boys and men to see all the women and girls in their lives in this way, and to support them.

March 8th 2018 was International Women's Day, a global day celebrating the social, economic, cultural and political achievements of women. On International Women's Day, in the centenary of Irish women's suffrage, we launched our BOLD GIRLS project.

BOLD GIRLS PUBLICATIONS

We produced an 88-page reading guide offering reviews and information on books that feature female characters with agency, power and opinions.

The *BOLD GIRLS Reading Guide* reviewed 165 children's books (in English and Irish) for readers aged 0–18 which feature strong women and girls, including classics and non-fiction. These are stories from Ireland and around the globe, featuring pirates, politicians, ponies, polar bears, pilots, princesses and pretty much everything in between, from authors and illustrators ranging from Marita Conlon-McKenna to Roald Dahl to L. M. Montgomery.



Also included was a specialist section highlighting ten academic titles that deal with gender representation and disparity within children's texts. To further accompany this section in the BOLD GIRLS Reading Guide, a separate academic resource pack was developed by Dr. Patricia Kennon, lecturer in children's literature, young adult literature and youth culture, and English Education in Maynooth University. Patricia is also president of the Irish Society for the Study of Children's Literature.

As with all Children's Books Ireland publications, Irish artists are highlighted by a green shamrock, making it easy to find Irish authors, illustrators and publishers. Children's Books Ireland incorporated the BOLD GIRLS project as part of all our work throughout 2018. With that in mind we highlighted BOLD GIRLS in our flagship publication, *Inis* magazine and all Children's Books Ireland staff wore our BOLD GIRLS badges at every opportunity.

CELEBRATION OF IRISH ARTISTS



ABOVE: Full designed BOLD GIRLS image
RIGHT: Some of the twenty featured BOLD GIRLS authors and illustrators



'The imagery I illustrated for BOLD GIRLS is intended to show that girls are immensely funny, brave and inventive. They create stuff where once there was nothing. They support each other in their separate pursuits and come together as a team to make good stuff happen in the world.'

Fatti Burke

The twenty selected BOLD GIRLS authors and illustrators include former Irish children's laureates and award-winners: Kathi (Fatti) Burke, Anna Carey, Marita Conlon-McKenna, Sarah Crossan, Judi Curtin, Marie-Louise Fitzpatrick, Patricia Forde, Claire Hennessy, Yasmeen Ismail, Lucinda Jacob, Celine Kiernan, Jane Mitchell, Mary Murphy, Áine Ní Ghlinn, Louise O'Neill, Siobhán Parkinson, Niamh Sharkey, Deirdre Sullivan, Sarah Webb and Sheena Wilkinson.

Each was asked to write a 500-word-piece to be included in the guide. This brief was open, but they were encouraged to include some of the following – something about their journey to becoming a BOLD GIRL, and any influences that contributed to making them the artist they are today. This might have been a family member, another artist, a defining moment in their childhood or in their career. We published these pieces alongside childhood photos of the artists.

SCHOOLS FOCUS AND KPMG PARTNERSHIP

We produced a free BOLD GIRLS Resource Pack, based on 20 books from the guide, catering for both primary and secondary schools. This pack invites students to engage with books and reading in creative ways, asking important questions around gender, equality and stereotypes, providing teachers with the resources and opportunities to engage with themes around the centenary of Irish women's suffrage. This guide is free to download from the Children's Books Ireland website.

Children's Books Ireland targeted school resource organisations and media such as *InTouch* magazine, *MyKidsTime*, *Classmate* (produced by Dublin City libraries and free for all schools in

Dublin) and *Primary Times*. This ensured that every school in Ireland was made aware of the project and the adjacent free resources.

Children's Books Ireland has an ongoing partnership with KPMG, which began in 2016. This partnership has grown exponentially in two years. The commitment of KPMG to increase staff's involvement and responsibility towards this initiative is directly linked to the project's scale, scope and ambition. This volunteer-led programme encouraged students to critically think about four BOLD GIRLS books in different ways, visually, narratively and historically. On March 8th, International Women's Day 2018, four schools, one in each of Dublin, Cork, Galway and Belfast received a launch day package – a library of 100 BOLD GIRLS books, an event in their school where KPMG staff and volunteers read to the children and ran monster doodles and quizzes. This was followed by a four-week KPMG staff-led reading initiative.

Children's Books Ireland trained all KPMG staff to deliver the project and ensured that all volunteers were Garda vetted and aware of Children's Books Ireland's Child Protection Policy. We commissioned Sarah Webb to develop a training manual to introduce the project and a step-by-step guide for the four-week reading initiative. A training day was given by Sarah and Children's Books Ireland for all KPMG volunteers. Each volunteer was equipped with a slide show for each week and a booklet of guided notes. This was designed and printed for volunteers and teachers to refer to throughout the programme. In 2018, KPMG delivered the programme to 20 classes.

Tying into a theme and linking into a larger campaign gave visibility and recognition to this incredibly valuable initiative. Children's Books Ireland has the skillset and knowledge to run this project, partnering with KPMG allows us to implement our organisation's vision: 'where meaningful engagement with books is supported by passionate and informed adults in families, schools, libraries and communities all across the island'. Growing the knowledge-base in KPMG's staff and in the teaching staff at the schools involved generates direct knock-on effect in young people's engagement with books, producing a generation which is both visually literate and engaged with the written word. All of this is directly in line with the KPMG's Family for Literacy programme, founded to combat childhood illiteracy, while at the same time creating a unique way for KPMG's partners and employees to participate in the firm's community service effort. This project was the result of both companies' desire for change, to increase literacy levels and to encourage young people to read for pleasure.

'KPMG are delighted to work with Children's Books Ireland over the last number of years on our World Book Day literacy activities and more specifically this year on our BOLD GIRLS workshops. Working with the team in Children's Books Ireland is fantastic, when we are brainstorming ideas they bring creativity, unique perspectives, a no-problem attitude, professionalism and years of experience to the table – this is invaluable for us. We are always looking at innovative ways we can have hands-on, skills-based volunteering opportunities for our employees in the education/literacy area and Children's Books Ireland always deliver on this.'

Karina Howley, Head of Corporate Citizenship & Diversity, KPMG Ireland



'Our involvement in the BOLD GIRLS initiative was one of the highlights of our school year. The partnership with Children's Books Ireland and KPMG has given the children in our school the opportunity to engage with reading and high quality texts in such an exciting and inspiring way. The project highlighted the existing gender stereotypes children may have encountered in the books they read and introduced them to strong, empowered female authors, illustrators, real-life heroines and fictional characters. The children were enthralled. Each week they would ask when it was 'BOLD GIRLS time'. The sessions opened up fantastic discussion and promoted higher level thinking and debate. Thanks to a generous book donation by KPMG, each class has its own selection of BOLD GIRLS books. Our teachers say that it is the ultimate reward, when a child is finished their learning, to be given the chance to select a BOLD GIRLS book to read. For girls and boys alike, the interest in these books has been incredible. The children articulate very clearly the importance they place on seeing strong, confident female characters in the books they read. Later in the summer term, we had the opportunity to work with Sarah Webb on a project for Cruinniú na nÓg and building on the children's fascination with BOLD GIRLS, they worked on a project called 'My Mam, My Gran and Amazing Women of Dorset Street', celebrating local women. For the adults in school, it has given us the opportunity to reflect on our book choices, ensuring our school and class libraries are increasingly gender balanced and that our curriculum, across the school, embraces the aims of the project so that our girls see themselves reflected in the books they read and are encouraged and enabled to be the strong, confident women they aspire to be.' **Éadaoin Kelly, Principal, St. Mary's N.S. Dorset Street**

LAUNCH



LEFT: Dr Norah Patten, faculty member at the International Space University, launching BOLD GIRLS in the Long Room, Trinity College Dublin.



A public lecture entitled 'Bold Girls: A Literary History of Wild Irish Girls' by Dr Susan Cahill, Associate Professor of Irish Literature, Concordia University (Canada) preceded the official launch of the BOLD GIRLS project on International Women's Day 2018. Dr Cahill spoke about her research on Irish girlhood in the late 19th and early 20th centuries and explained the significance of some of the books included in the Story Spinners exhibition. After the lecture, Dr Cahill launched the exhibition and Dr Norah Patten launched the broader BOLD GIRLS project in the Long Room. The space was seen as especially significant for the launch as it is both one of the world's most iconic library spaces and also a space where busts of male writers and thinkers only are displayed. By launching BOLD GIRLS in the Long Room, we reclaimed the space and made the presence of women writers, artists, and illustrators felt. The launch event was supported by the School of English, the Library of Trinity College Dublin, the Equality Fund at Trinity and Children's Books Ireland.

Dr Norah Patten said, 'Representation and visibility of strong, brave, intelligent women and girls is equally as important for young boys as it is for young girls. If we strive for an inclusive society, we need to think about the messages we are sending to boys and girls, young and old. BOLD GIRLS is a celebration of the positive contribution that women have made over the years.'

KPMG Family for Literacy partnership – BOLD GIRLS

In 2017 Children's Books Ireland built a successful relationship with KPMG in assisting them to deliver on their CSR aims through school outreach programmes. To supplement the paired reading their staff engage in with Business in the Community, Children's Books Ireland facilitated and advised on book gifting for four schools and delivered two events including Monster Doodles and book quizzes for primary school students.

Building on the relationship in 2018, Children's Books Ireland designed an outreach programme around BOLD GIRLS to be delivered by KPMG staff in schools, aimed at 2nd and 3rd class. A four-week programme, loosely informed by the Junior Achievement model, was written by Sarah Webb, utilising a number of books featured in the BOLD GIRLS Reading Guide. This was designed and produced by KPMG into a dedicated volunteer booklet, supplemented with materials and a slide deck for each week with relevant images and prompts provided by Children's Books Ireland. Volunteers were trained and Garda vetted by Children's Books Ireland, and the project was launched at St Mary's School on Dorset Street in early March, to tie in with World Book Day and International Women's Day. Niamh Sharkey facilitated a Monster Doodle and a library of 100 books from the BOLD GIRLS guide was gifted to this school and to three more schools in Cork, Galway and Belfast as part of World Book Day Celebrations.

The BOLD GIRLS outreach programme ran in 9 classes with 35 books (featured in the BOLD GIRLS Reading Guide) and copies of the guide, gifted to each one. It was repeated in October 2018 with 11 classes.

This partnership was highly commended in the Allianz Business to Arts Awards for Best Small Sponsorship and Best Creative Staff Engagement. Children's Books Ireland and KPMG are working together to deliver it again in 2019, tweaking the programme to take into account feedback and learning from the first iteration, including additional activities for teachers to use with their students after the programme is completed.

Laureate na nÓg



Illustrator PJ Lynch was Ireland's fourth Laureate na nÓg (2016–2018). His theme as laureate was *The Big Picture*, a celebration of the power of visual storytelling, mostly through live drawing events that saw children illustrating giant story walls. By the end of his laureateship, PJ had been involved in the creation of twenty Big Picture walls. In 2018, this included an installation by Belfast school children at the Crescent Arts Centre, a permanent chalk and charcoal picture wall of *My City* completed by the staff and pupils of Glenveagh Special School in Belfast, and six permanent murals on the interior walls of Gaelscoil Mhainistir na Corann in Midleton, Co Cork. This project involved a team of illustrators working through a weekend on murals of their own, inspired by workshops involving each of over 500 students the previous day. Chris Judge, Marie-Louise Fitzpatrick, Michael Emberley, Lauren O'Neill and Niamh Sharkey each produced a large-scale work along with PJ himself. A reflection on the project was [published](#) by RTÉ Culture as part of an ongoing Laureate diary written by PJ for the site.

Aside from Big Picture walls, PJ engaged in a number of storybook illustration projects. In January, his collaboration with Fighting Words saw the publication of *The Search*, a story written and illustrated in a chain by children at workshops in Dublin, Cork, Wicklow, and Belfast. In April, PJ led a team of children's book illustrators in a live improv event at the Seamus Heaney HomePlace. It was the culmination of a schools' writing competition devised by the North's first Children's Writing Fellow, Myra Zepf. The winning schools watched their stories being illustrated live, as they were narrated by storyteller Dave Rudden.



In May 2018, YA novelist and poet Sarah Crossan was appointed Ireland's fifth Laureate na nÓg. Her theme as laureate is #WeAreThePoets, a two-year project inspiring young people to express themselves through poetry. Under the #WeAreThePoets banner Sarah performed in RTE's Culture Night concert in the National Museum at Collins Barracks alongside young poet Natalya O'Flaherty. She

appeared with the Waterstones UK Children's Laureate Lauren Child at the Verbal Arts Centre in Derry, and at the Children's Books Ireland International Conference in Dublin. Sarah took part in the Listowel Writers YA Festival alongside spoken word poet Colm Keegan. The pair travelled to Dublin Book Festival the following day to present a schools' event in the National Library of Ireland. In both Listowel and Dublin a focus group was held with groups of young people to investigate their attitudes to and perceptions of poetry. These discussions informed the shape of Sarah's Laureate programme, with decisions taken including a focus on performance and reading rather than written word.

An open call out to participate in the #WeAreThePoets project went live in September and closed in October. At the end of the year, a number of projects were chosen as priorities for Laureate na nÓg and We Are The Poets in 2019–20, including an intergenerational workshop between transition years and older people at the Shorelines festival in Portumna; a project taking inspiration from a nature reserve in Kildare, incorporating illustration and poetry, delivered in partnership with Riverbank Arts Centre; a community writing project in Spiddal where young people's poetry will be displayed publicly throughout the town; and masterclasses with The Lit and Rhyme Rag and Waterford and Kilkenny respectively.

Laureate na nÓg has become a core part of Children's Books Ireland's activity, with support from a part-time project manager and considerable resources from within the organisation devoted to it. Children's Books Ireland also administers a number of legacy projects, the most significant of which is Bookbag, a book gifting scheme established by Niamh Sharkey.

Book gifting

Establishing a nationwide book gifting scheme through which every child in Ireland would receive a book within the first year of life is a long-term goal for Children's Books Ireland. Much research into early intervention has been conducted and we believe that a scheme comparable to the UK's Bookstart would have a profound effect on Irish children in the area of literacy as well as making a strong statement about access to arts experiences for all from the beginning of life.

Children's Books Ireland was granted funding from the JP McManus Benevolent Fund – €25,000 a year over two years – to establish **Bookseed**, a book gifting scheme in areas of deprivation in Limerick City and County. Since 2016 we have been working to put in place the structures for research of evaluation of the scheme and establishing partnerships in the local area. Building a strong local network, avoiding duplication of services and agreeing key decisions such as most effective delivery systems took a good deal of time but progress was made and the project will be launched in early 2019. The timeline was delayed for a number of reasons including the large number of partners needed to coordinate to successfully deliver a scheme that will have a meaningful impact on its recipients.

As well as giving a Bookseed pack (including books, information on reading with children, information on the local library) to parents within the first year of a child's life, extra supports will be made available through the library's storytime sessions for infants and toddlers. Bernadette Larkin was engaged as a project manager in order to research the complex network of community and family services in Limerick City and to progress the project as efficiently as possible.



We are continuing our school-based book gifting project, **Bookbag**, in partnership with Brown Bag Films and former Laureate na nÓg Niamh Sharkey. We have delivered the project in four Dublin primary schools since it launched in 2014, and Brown Bag Films have agreed to extend the sponsorship of the scheme up to and including 2020. In 2018 the chosen school was St Brendan's BNS in Artane. Bookbag won the Dublin Airport Authority Business to Arts Award bursary in

2014, was shortlisted a second time for the awards in 2015 and 2017.

Every student in the chosen school is given a Bookbag containing a book and book-related materials such as posters, stickers and bookmarks to take home and keep. Through the home-school liaison officer, families are invited to attend the launch of the scheme and to participate in a large-scale monster doodle for the whole school, which encourages them to be creative without the pressure of being assessed or graded. Each class in the school is also visited by an author or illustrator as part of the project. Children's Books Ireland works with each school to identify any special needs that we can meet in terms of promoting a whole-school reading culture.

A small-scale Bookbag was delivered in partnership with Towers and Tales Festival in Lismore, County Waterford, sponsored by Walker Books. Niamh Sharkey delivered the books which were donated by Walker Books, and ran the launch event.

Children's Books Ireland is committed to ensuring that books are central to every child's life in Ireland. To this end, we work with four **children's charities**:

- Barnardos: Children's Books Ireland's annual book donation helps Santa Claus bring books to children at Christmas parties across Dublin
- BUMBLEance Children's National Ambulance Service: Children's Books Ireland's ongoing donations of books are used on-board their six BUMBLEance vehicles to entertain children on long journeys and are given as part of a gift pack to all new users of the service
- Children in Hospital Ireland: Children's Books Ireland's book donations are used during their Storytime sessions, to build small libraries in some wards and to encourage hospital staff to read to patients. Children's Books Ireland contributed content to their volunteers' handbooks, top tips for reading to young children and suggested books
- St Michael's House: Children's Books Ireland's book donations are sold in Connolly and Heuston stations during their annual Bring a Book, Buy a Book campaign.

In response to the current housing crisis, Children's Books Ireland formed a partnership with the Dublin Region Homeless Executive. Children's Books Ireland donated libraries of 200 books into 4 of the largest family hubs alongside resources and promotional materials.

Bologna Children's Book Fair, 26–29 March 2018

Children's Books Ireland was proud to receive significantly increased support from Culture Ireland under their showcase programme to design a new-look collective Ireland stand for the 2018 Bologna Children's Book Fair. Children's Books Ireland administers the stand for all Irish delegates and attend the Fair on behalf of Children's Books Ireland and Laureate na nÓg.



inclusion of both our national languages. Steve McCarthy (illustrator) and Martin Beckett (designer) are both members of Illustrators Ireland, who are represented on the stand. The space in 2018 was double the size of previous years' stands.

Planning the stand began in mid-2017. It was a huge team effort to get the stand visually eye-catching and fit for the needs of all stand delegates, and the result was met with huge enthusiasm. The major strength of the Irish stand in comparison to its peers, is that it represents both publishers and children's literature organisations. It makes for a more diverse and interesting stand with a spread of knowledge across the whole sector. Everyone who was taking space was consulted throughout the process in relation to the commissioned image; the design, colour and layout; the slogan and the



The stand serves to accommodate both pre-organised meetings and passing interest, of which there was a vast increase in this year. It also serves as a hub for the wider Irish community who work within the industry but abroad or outside of representation on the stand. Children's Books Ireland took 25 scheduled meetings and 3 unscheduled, attended 13 social engagements and attended 4 lectures/press conferences.

The stand represented all facets of Irish children's publishing, including: The O'Brien Press, Little Island Books, Futa Fata, Golden Key Publishing, An tSnáthaid Mhór, Illustrators Ireland, Laureate na nÓg and Children's Books Ireland.

Children's Books Ireland's long-standing relationship with the Irish Embassy in Rome secures support for the Ambassador's reception on the stand on the Tuesday evening. Ireland's Ambassador to Italy, Colm Ó Floinn, had recently taken up the role in Rome and this was his first visit to Bologna.

Professional development

Children's Books Ireland, along with Poetry Ireland's Writers in Schools Scheme and Sarah Webb (author and live literature programmer) developed a training programme for authors, illustrators, poets and storytellers to provide them with the necessary skills to confidently perform events in school, library and festival environments that are inclusive for all children. Events for All aims to encourage and enable artists as well as programmers in festivals, arts venues and libraries, to deliver relaxed events for children with Autism. The first training day for artists ran in November 2018, with speakers coming from creative backgrounds as well as teaching and psychology, bringing a broad range of experience. A second day of hands-on training as well as training for programmers will take place in 2019.

In 2017 Children's Books Ireland worked with Sarah Webb as dlr libraries writer in residence to establish a new strand of professional development called 'When are you going to write a proper book?' This strand, referred to as ProperBook, generally focuses on pathways to publication and the working lives of writers and illustrators, including a session on income streams. ProperBook was developed through 2018. Following on from a successful 'ProperBook' event in 2017 at Baboró, we returned to Galway in 2018 for a second day-long ProperBook event, this time with a special focus on picturebooks, programmed by Children's Books Ireland in partnership with Baboró. Artists involved include former laureates PJ Lynch and Niamh Sharkey, illustrators Peter Donnelly and Tarsila Krüse and authors Sadhbh Devlin, Lucinda Jacobs and Patricia Forde as well as speakers from the Irish book world Conor Hackett (HackettFlynn publishers' agents), Tadhg Mac Dhonnagáin (Futa Fata), Michaela McDermot (Charlie Byrne's bookshop) and Children's Books Ireland Programme & Events Officer Daiden O'Regan. Daiden also sat on a ProperBook panel at Listowel Writers Week, talking to local aspiring authors about getting published.

In May, Programme & Events Manager Aoife Murray spoke to psychologists and mental health professionals on the importance of literature and reading, and about Children's Books Ireland's mission at the Lucena Clinic in Rathgar.

We also partnered with the Irish Writers Centre on a Children's Book Masterclass Series which ran over nine weeks with six Irish authors and other industry experts. Children's Books Ireland assisted with the programming and Aoife Murray spoke on the final panel event on the various support available for writers of children's and YA books.

Acting Director Jenny Murray spoke to students on the NUI Galway Literature and Publishing MA and on the Trinity College Dublin Children's Literature M.Phil. Jenny Murray also addressed booksellers at the Irish Book Trade Conference in March on the work of Children's Books Ireland and our BOLD GIRLS project.

Media

In 2018, media engagement with Children's Books Ireland's projects and with the organisation as an advocate and source of information about children's books and reading increased significantly. Major coverage was secured for key projects such as BOLD GIRLS (print, radio and TV throughout the year), Laureate na nÓg (The Irish Times, The Ryan Tubridy Show, News2Day) and the Children's Books Ireland Book of the Year Awards (front page of the Irish Times as well as other strong media coverage). Christmas was a particularly busy time, with Children's Books Ireland appearing on Today with Maura and Dáithí, Marian Finucane, IrelandAM, Her.ie and The Business on RTÉ Radio 1. These outlets allow us to engage with a wider audience and encourages more frequent conversations around children's reading, as well as informing adults of excellent books for the appropriate age group for the children in their lives.

Words Ireland

Words Ireland is a grouping of literature resource organisations (Children's Books Ireland, Irish Writers Centre, Literature Ireland, Munster Literature Centre, Poetry Ireland, Publishing Ireland and The Stinging Fly) which has been working together over the past four years to provide a coherent literature resource service, addressing current gaps and duplication of services across the programmes of its constituent organisations.

In 2018 the culmination of a 3-year partnership with Wicklow County Council Arts Office saw Children's Books Ireland and Poetry Ireland deliver The Reading Schools project, reaching a broad number of children by working on a whole-school basis and giving staff access to a range of supports

designed to encourage enthusiasm around reading for pleasure. Aimed at the staff and principal, the schools made a commitment to pass on their learning through running programmes like the Children's Books Ireland BOYA's Shadowing Scheme and attending our Conference in September. A writer in residence worked with each school, bringing them directly in contact with artists and encouraging them to engage with creative writing, poetry and reading in imaginative ways. Children's Books Ireland membership allowed the school to access resources such as recommended reading lists and guidelines on encouraging reading for pleasure and setting up a school library.

Words Ireland @ILFD, Ireland's first national conference for writers, took place in IMMA on 25 May. It included 9 events in 2 spaces aimed at professional writers and a large exhibition space where writers met with 40 literature organisations from across Ireland. We built the ideal environment for writers to gather together, reflect on their creative and professional practice, catch up with industry leaders and be inspired. There was a panel with a specific focus on children's writers featuring Oisín McGann, Sarah Webb and Sheena Wilkinson.

Further to the success of WI's inaugural National Mentoring Programme in 2017, we offered 17 literature mentorship opportunities to begin in September 2018, including literary fiction, creative non-fiction, children's/YA fiction and poetry. There were 5 mentoring opportunities open to writers resident in any county in Ireland, north or south of the border, and an additional 12 mentorships in partnership with the local Arts Offices and library services. 48 of 212 submissions were children's/YA writers, an extraordinary ratio given that previous years yielded none.

WI worked with 2 highly experienced producers in 2 venues: Dani Gill (The Backstage Theatre, Longford) and Siobhán Kane (The Linenhall Arts Centre, Mayo), under a pilot Venues Initiative programme to develop quality, ambitious literature events for the stage. This project ran from 2017–2018.

Finance and fundraising

In 2018, Children's Books Ireland was selected to take part in the Arts Council's RAISE programme with O'Kennedy consulting. The RAISE programme supports Arts Council funded organisations to augment their regular funding by building capacity to generate significant new private philanthropic investment. From October 2018 to October 2019, Children's Books Ireland will benefit from one-to-one consultant hours with Mary O'Kennedy from O'Kennedy Consulting as well as a number of workshops which will upskill staff in areas such as corporate partnerships, trusts and foundations, legacy giving, fundraising basics and institutional marketing. In 2018, Julie Jones joined the team as Marketing & Development Manager. Her role will be to establish new partnerships and source new revenue streams to sustain the organisation, including seeking a sponsor for the Children's Books Ireland Book of the Year Awards.

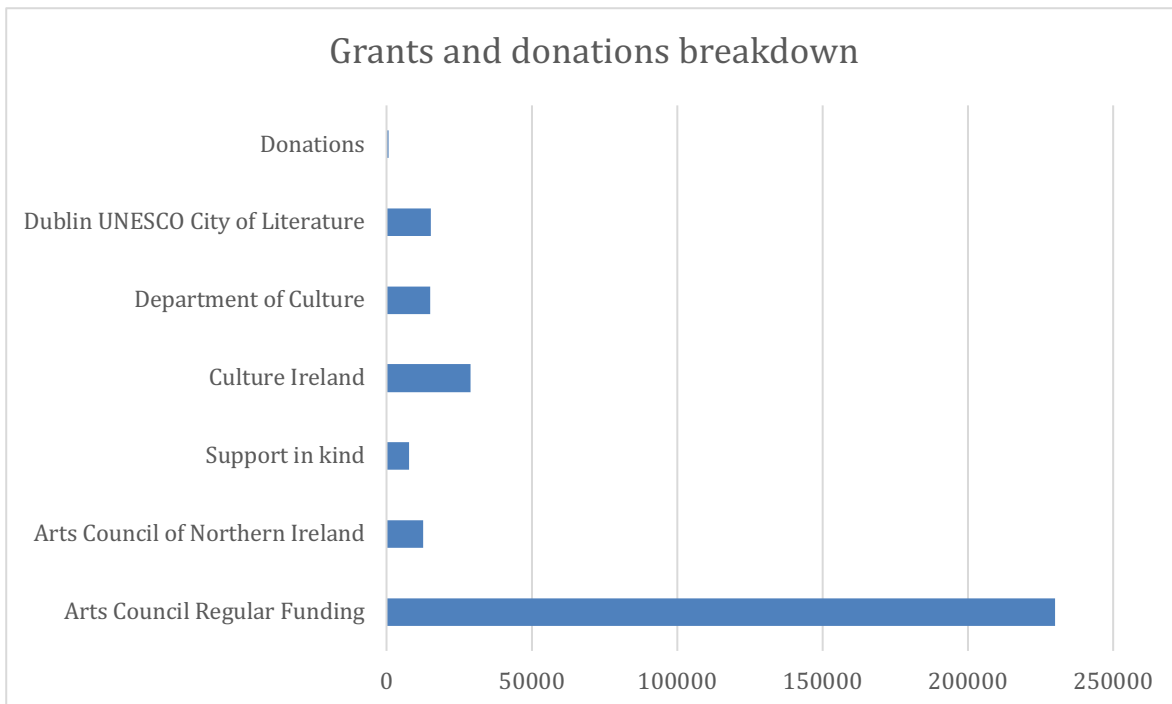
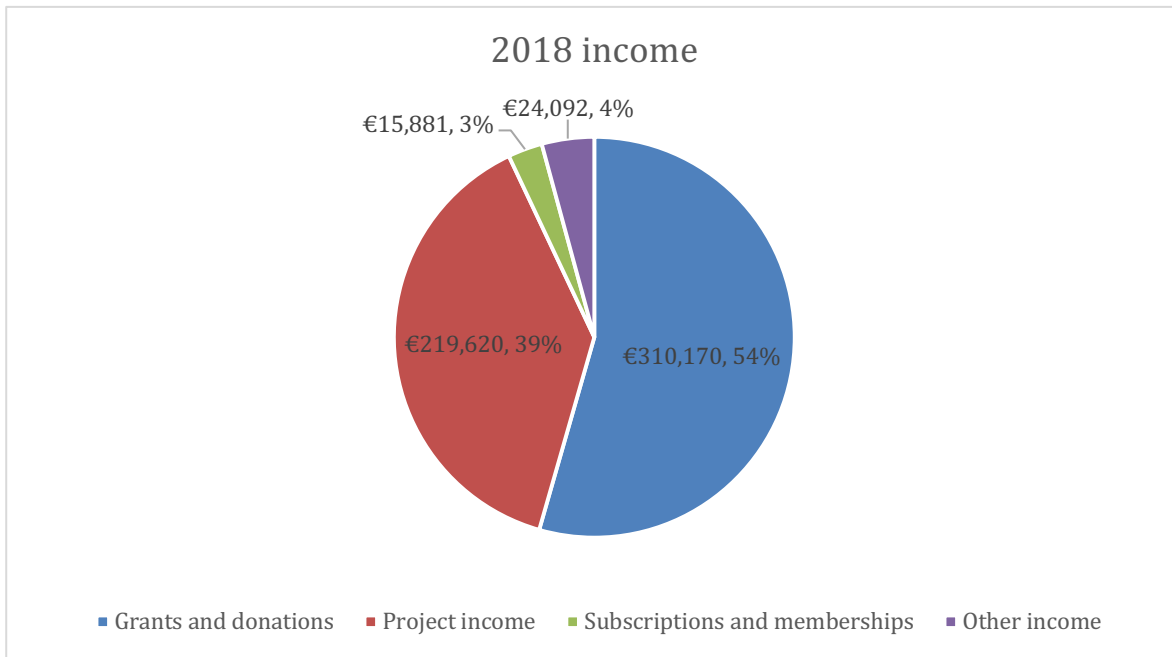


Children's Books Ireland is a member of the Development Managers Forum, which was formally established in 2011 to build on the network of fundraising professionals that emerged from Business to Arts' New Stream programme. This group includes representatives from the National Cultural Institutions together with some of Ireland's best known festivals, performance companies and galleries. Membership of the group is restricted to full- or part-

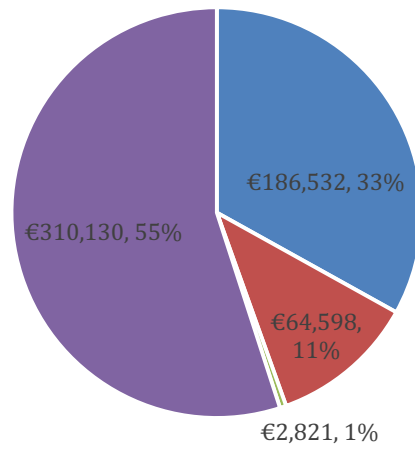
time fundraising professionals or Directors/CEOs of arts and cultural organisations whose position includes a significant degree of fundraising from the private sector (businesses, trusts and foundations or individuals).

The key aims of the Group are:

- To address the need for ongoing and regular mutual support by and for Development Managers and to continue to develop this network/community
- To give Development Managers the opportunity to work together on areas that are not necessarily a business priority for Business to Arts
- To empower Development Managers to take responsibility for their development and to show leadership, a collective voice, beyond the work they do with Business to Arts



2018 expenditure



- Salaries inc tax, pensions, expenses, p/t staff
- Administration & overheads
- Publicity and website
- Project costs

CHILDREN'S BOOKS IRELAND

DIRECTORS' REPORT AND FINANCIAL STATEMENTS

FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018

Company Registration Number: 154905
Charity Registration Number: CHY 12911
Charitable Status Number: 20038922

CHILDREN'S BOOKS IRELAND

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CHILDREN'S BOOKS IRELAND

COMPANY INFORMATION

Directors	Jane Alger David Field Katy Fitzpatrick (resigned 26 th October 2018) Patricia Forde Conor Hackett Eileen Jackson Edward Murtagh John O'Donnell Patrick Thorpe Elena Browne
Secretary	Jane Alger
Company Number	154905
Charity Number	CHY 12911
Charitable Status Number	20038922
Registered Office	First Floor, 17 North Great Georges Street Dublin 1
Auditors	JPAS Ltd. 35 Ashton Wood Herbert Road Bray Co. Wicklow
Business Address	First Floor, 17 North Great Georges Street Dublin 1
Bankers	Bank of Ireland O'Connell Street Dublin 1

CHILDREN'S BOOKS IRELAND

DIRECTORS' REPORT

The directors have pleasure in submitting their annual report, together with the financial statements of the company, for the financial year ended 31st December 2018.

STRUCTURE, GOVERNANCE & MANAGEMENT

The company is a charity and hence the report and results are presented in a form, which complies both with the requirements of the Companies Act 2014 and also the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1st January 2015) – (Charities SORP (FRS102)).

Legal Status

Children's Books Ireland is a company registered in Ireland and is a company limited by guarantee not having a share capital. The objects of the company are charitable in nature and it has established charitable status (20038922).

Appointment of Directors

The board of directors of Children's Books Ireland elect a chairperson for their meetings following each annual general meeting. In accordance with the Articles of Association of the company, every year one third of the board of directors shall retire from office. The directors to retire in every year shall be those who have been longest in office since their last election, but as between persons who became directors on the same date, those to retire shall (unless they otherwise agree amongst themselves) be determined by lot. A retiring director is eligible for re-election.

Directors

The directors who served on the board during the year are as follows:

Jane Alger	Eileen Jackson
Edward Murtagh	David Field
John O'Donnell	Katy Fitzpatrick (resigned 26 th October 2018)
Patrick Thorpe	Patricia Forde
Conor Hackett	Elena Browne

There were no changes in directors between 31st December 2018 and the date of signing the financial statements.

Members

Members of the charitable company guarantee to contribute an amount not exceeding €1 to the assets of the charitable company in the event of a winding up.

Principal Risks and Uncertainties

Strict financial monitoring took place throughout the year in order to ensure the financial health of the organisation. Children's Books Ireland is on the journey to compliance with the Governance Code: A Code of Practice for Good Governance of Community, Voluntary and Charitable Organisations in Ireland. The board has also committed to full compliance with the Guidelines for Charitable Organisations Fundraising from the Public by the end of 2019 and has put in place a Donor Charter and Complaints Policy. Like most charities, CBI identifies potential loss of funding as a risk, and has taken steps to diversify the organisation's income streams in 2018. A part-time (contract) Marketing and Development Manager was recruited, and Children's Books Ireland was selected for the Arts Council's RAISE (Tier 2) programme which provides fundraising training and support to a diverse range of arts organisations, empowering them to engage individual donors, businesses and foundations as partners in delivering first-class programmes, events and exhibitions.

Events Since The Year End

There have been no significant events affecting the company since the year-end.

CHILDREN'S BOOKS IRELAND

DIRECTORS' REPORT

OBJECTIVES AND ACTIVITIES

Our vision is an Ireland in which books are central to every child's life and where meaningful engagement with books is supported by passionate and informed adults in families, schools, libraries and communities all across the island. We strive to make books central to every child's life on the island of Ireland through developing audiences for children's books, supporting and celebrating excellent authors, illustrators and publishers and working in partnership with people and organisations who influence children's reading.

ACHIEVEMENTS AND PERFORMANCE

Children's Books Ireland (CBI's) ongoing programme consists of the following flagship projects:

- CBI Book of the Year Awards and Shadowing Scheme – Celebrating its 29th year in 2019.
- CBI Annual International Conference.
- *Inis* magazine (published 3 times a year).
- *Inis Reading Guide* (published annually).
- CBI's annual reading campaign throughout the month of October.
- Laureate na nÓg, an initiative of the Arts Council, supported by the Arts Council of Northern Ireland, the Department of Children and Youth Affairs and Poetry Ireland and managed by Children's Books Ireland. The honour was established by the Arts Council to engage young people with high quality literature and to underline the importance of children's literature in our cultural and imaginative lives.
- CBI Book Clinics – These interactions between children's book experts and young people aim to find the right book for every child who visits our clinics nationwide.

In addition to these projects, we had a number of other key areas of activity throughout the year:

- BOLD GIRLS - For the centenary of women's suffrage in Ireland in 2018, Children's Books Ireland's BOLD GIRLS project celebrated strong, confident, intelligent, brave women and girls in children's books, giving them much-needed visibility alongside their male counterparts. The project highlighted and reviewed books that feature strong, intelligent, self-possessed female protagonists, as well as celebrating twenty female Irish authors and illustrators, both emerging and established, who have made an exceptional contribution to the canon of Irish children's literature. Partners and funders included Dublin UNESCO City of Literature, KPMG Families for Literacy Program, Trinity College Dublin, Dublin City University and the G-Book Project and the National Women's Council of Ireland.
- Robert Dunbar Memorial Libraries – a holistic book gifting package for schools in memory of one of CBI's founders and long-time friends Robert Dunbar. In 2017–2018, we selected five schools to receive the inaugural libraries, and in late 2018 we selected a further four schools to receive the award in 2019.
- A number of corporate partnerships supported schools in the companies' local areas:
 - Bookbag – A book gifting scheme which was established by Niamh Sharkey during her term as Laureate na nÓg (2012–2014) and continues to be sponsored by Brown Bag Films. Bookbag's aim is to give a book to every child in a chosen school each year, and to have students take part in a Monster Doodle and a class visit from an author or illustrator.
 - Children's Books Ireland continues to work closely with KPMG, delivering a World Book Day event and supporting their book-gifting to schools in Dublin, Belfast, Cork and Galway. In March 2018, the BOLD GIRLS schools outreach programme launched: KPMG staff worked with school groups over a period of four weeks using a specially created volunteer pack based on the BOLD GIRLS reading guide. Schools received a package of books on the theme as well as art materials. A second roll-out of the programme took place in November 2018.
 - McCann Fitzgerald sponsored a donation of books and a Monster Doodle event at Catherine McAuley NS, a special school for children with severe dyslexia.
- The Bologna Children's Book Fair presence for Ireland grew in 2018; Culture Ireland made a significant investment in the redesign and expansion of the Ireland joint stand which is managed by Children's Books Ireland and our relationship with the Irish Embassy in Italy continued. The plan is for the new stand branding to remain in place for five years. Our relationship with the Irish Arts Center in New York also continued through the Rí-Rá Festival, which we co-programme.
- Festival partnerships – Children's Books Ireland continues to foster excellent relationships with literary festivals all over the island of Ireland.
- Professional Development – These activities are run in partnership with other arts organisations for writers and illustrators at all stages of their careers. A new strand entitled 'Events for All' began in 2018, to train

CHILDREN'S BOOKS IRELAND

DIRECTORS' REPORT

artists and festival/venue managers to deliver inclusive events to cater for children with autism. This was delivered in partnership with Poetry Ireland and iBbY Ireland, with support from the British Council.

Results For The Year

The results for the year and the balance sheet are set out on pages 9 and 10.

At the year end the company had assets of €235,306 (2017: €230,526) and liabilities of € (110,214) (2017: € (110,846)). The net funds of the company have increased by €5,682 (2017: €21,629) and the directors are satisfied with the level of retained reserves at the year end. Of the net funds at 31st December 2018 of €125,092, €1,442 of this is attributable to restricted funds.

Investment Powers and Policy

In accordance with the Constitution the company has the power to invest in any way the directors wish.

Reserves Policy

The charity has adequate budgetary controls in place to ensure that the resources of the company are not depleted unnecessarily. In 2019 the directors will open a reserve account and implement a new reserves policy.

PLANS FOR FUTURE PERIODS

In 2019 CBI plans to build on its continued programme of excellence in a number of ways:

- We will be actively seeking a headline sponsor for the CBI Book of the Year Awards and Shadowing Scheme, and building capacity in the organisation by participating in the Arts Council RAISE fundraising training programme with O'Kennedy Consulting.
- We will undergo a process of strategic planning with a view to producing a new roadmap for the organisation from 2020 through 2023.
- We will expand the core staff team, with four full-time staff and one part-time staff member.
- We will continue to increase our social media and media presence to raise the profile of Children's Books Ireland.

ACCOUNTING RECORDS

The directors acknowledge their responsibility and compliance with the requirements of sections 281 to 285 of the Companies Act 2014 with regard to the keeping of accounting records for the company. The company's accounting records are kept at 17 North Great Georges Street, Dublin 1.

STATEMENT OF RELEVANT AUDIT INFORMATION

In accordance with Section 330 of the Companies Act 2014:

- so far as each person who was a director at the date of approving this report is aware, there is no relevant audit information, being information needed by the auditor in connection with preparing its report, of which the auditor is unaware; and
- each director has taken all steps that he or she ought to have taken as a director in order to make himself or herself aware of the relevant audit information and to establish that the auditor is aware of that information.

DIRECTORS RESPONSIBILITIES STATEMENT

The directors are responsible for preparing the directors' report and the financial statements in accordance with Irish law and regulations.

Irish company law requires the directors to prepare financial statements for each financial year. Under the law, the directors have elected to prepare the financial statements in accordance with Companies Act 2014 and accounting standards issued by the Financial Reporting Council, including FRS 102 The Financial Reporting Standard applicable in the UK and Ireland (Generally Accepted Accounting Practice in Ireland) as modified by the Statement of Recommended Practice "Accounting and Reporting by Charities" effective 1st January 2015. Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date and of the profit or loss of the company for the financial year and otherwise comply with the Companies Act 2014.

CHILDREN'S BOOKS IRELAND

DIRECTORS' REPORT

In preparing these financial statements, the directors are required to:

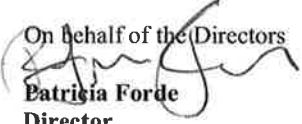
- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record transactions of the company, enable at any time the assets, liabilities, financial position and profit or loss of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements and directors' report comply with the Companies Act 2014 and enable the financial statements to be audited. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

AUDITORS

The Auditors, JPAS Ltd., Chartered Accountants, continue in office in accordance with section 383(2) of the Companies Act, 2014.

On behalf of the Directors


Patricia Forde
Director


Jane Alger
Director

8th May 2019

CHILDREN'S BOOKS IRELAND

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS

OPINION

We have audited the financial statements of Children's Books Ireland (the 'company') for the year ended 31st December 2018 which comprise the Statement of Financial Activities, the Balance Sheet and notes to the financial statements, including a summary of significant accounting policies set out in note 1. The financial reporting framework that has been applied in their preparation is Irish law and FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" as modified by the Statement of Recommended Practice "Accounting and Reporting by Charities" effective 1st January 2015.

In our opinion, the financial statements:

- give a true and fair view of the assets, liabilities and financial position of the company as at 31st December 2018 and of its surplus for the year then ended;
- have been properly prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"; and
- have been prepared in accordance with the requirements of the Companies Act 2014.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (Ireland) (ISAs (Ireland)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in Ireland, including the Ethical Standard as issued by the Irish Auditing and Accounting Service Authority ("IAASA") Ethical Standard, and the provisions available for small entities, in the circumstances set out in note 20 to the financial statements, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

We have nothing to report in respect of the following matters in relation to which the ISAs require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

OTHER INFORMATION

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY COMPANIES ACT 2014

In our opinion, based solely on the work undertaken in the course of the audit:

- we have obtained all the information and explanations which we consider necessary for the purposes of our audit;

CHILDREN'S BOOKS IRELAND

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS

- the accounting records of the company were sufficient to permit the financial statements to be readily and properly audited;
- the financial statements are in agreement with the accounting records;
- the information given in the Director's Report is consistent with the financial statements; and
- the Director's Report has been prepared in accordance with the Companies Act 2014.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

Based on the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified any material misstatements in the directors' report.

The Companies Act 2014 requires us to report to you if, in our opinion, the disclosures of directors' remuneration and transactions required by sections 305 to 312 of the Act are not made. We have nothing to report in this regard.

RESPONSIBILITIES OF DIRECTORS FOR THE FINANCIAL STATEMENTS

As explained more fully in the Directors' Responsibilities Statement set out on page 5, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (Ireland) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the IAASA website at: http://www.iaasa.ie/getmedia/b2389013-1cf6-458b-9b8f-a98202dc9c3a/Description_of_auditors_responsibilities_for_audit.pdf. This description forms part of our audit report.

THE PURPOSE OF OUR AUDIT WORK AND TO WHOM WE OWE OUR RESPONSIBILITIES

This report is made solely to the company's members as a body in accordance with Section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the company's members those matters that we are required to state to them in the audit report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company or the company's members as a body for our audit work, for this report, or for the opinions we have formed.


Jill Percival
For and on Behalf of
JPAS Ltd.
Chartered Accountants
and Statutory Audit Firm

**35 Ashton Wood
Herbert Road
Bray
Co. Wicklow**

8th May 2019

CHILDREN'S BOOKS IRELAND

STATEMENT OF FINANCIAL ACTIVITIES FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018

	Note	2018 Unrestricted Funds €	2018 Restricted Funds €	2018 Total Funds €	2017 Total Funds €
Income					
Grants and Donations	2	238,327	71,843	310,170	290,772
Income from Charitable Activities	3				
Project Income		93,771	125,849	219,620	116,616
Subscriptions and Memberships		15,881	-	15,881	14,075
Activities for Generating Funds	4				
Income from Other Trading Activities		23,895	-	23,895	16,931
Other Income	5	197	-	197	313
Total Income		372,071	197,692	569,763	438,707
Expenditure					
Cost of Raising Funds	6				
Publicity/Marketing		45,055	-	45,055	38,782
Expenditure on Charitable Activities	7				
Project Costs		319,419	199,607	519,026	378,296
Total Expenditure		364,474	199,607	564,081	417,078
Net Income/(Expenditure) and Net Movement in Funds in the Year		7,597	(1,915)	5,682	21,629
Reconciliation of Funds					
Total Funds Brought Forward		116,053	3,357	119,410	97,781
Total Funds Carried Forward		123,650	1,442	125,092	119,410

There were no recognised gains or losses other than the incomings/outgoings for the above two financial years.

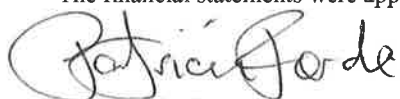
CHILDREN'S BOOKS IRELAND

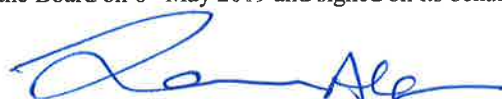
BALANCE SHEET AS AT 31ST DECEMBER 2018

	Note	2018 €	2018 €	2017 €	2017 €
Fixed Assets					
Tangible Assets	11		4,345		7,385
Current Assets					
Debtors	12	35,185		51,719	
Cash at Bank and in hand		<u>195,776</u>		<u>171,152</u>	
		230,961		222,871	
Current Liabilities					
Creditors: amounts falling due within one year	13	<u>(110,214)</u>		<u>(110,846)</u>	
Net Current Assets/(Liabilities)			<u>120,747</u>		<u>112,025</u>
Total Assets less Current Liabilities			125,092		119,410
Total Net Assets			<u>125,092</u>		<u>119,410</u>
Reserves and Funds					
Unrestricted Funds	16		123,650		116,053
Restricted Funds	16		<u>1,442</u>		<u>3,357</u>
			<u>125,092</u>		<u>119,410</u>

The notes set out on pages 12 to 18 form an integral part of these accounts.

The financial statements were approved by the Board on 8th May 2019 and signed on its behalf by


Patricia Forde
Director


Jane Alger
Director

CHILDREN'S BOOKS IRELAND

**CASH FLOW STATEMENT
FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018**

	2018	2017
	€	€
Cash Flows from Operating Activities		
Net Income	5,682	21,629
Depreciation	3,690	3,615
(Increase)/Decrease in Debtors	16,534	37,503
Increase/(Decrease) in Creditors	<u>(632)</u>	<u>77,663</u>
Net Cash Inflow/(Outflow) from Operating Activities	<u>25,274</u>	<u>140,410</u>
Cash Flows From Investing Activities		
Net Cash Inflow/(Outflow) from Operating Activities	25,274	140,410
Capital Expenditure	<u>(650)</u>	<u>(1,706)</u>
Net Cash Inflow/(Outflow) from Investing Activities	<u>24,624</u>	<u>138,704</u>
Reconciliation of Net Cash Flow to Movement in Net Funds (Note 17)		
Change in Cash and Cash Equivalents in the Financial Year	24,624	138,704
Cash and Cash Equivalents at the Beginning of the Financial Year	<u>171,152</u>	<u>32,448</u>
Cash and Cash Equivalents at the End of the Financial Year	<u>195,776</u>	<u>171,152</u>

CHILDREN'S BOOKS IRELAND

NOTES ON THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018

1. Statement of Accounting Policies

Children's Books Ireland is a public benefit entity incorporated in Ireland with a registered office at 17 North Great George's Street, Dublin 1.

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the company's financial statements.

1.1 Accounting Policies

The financial statements have been prepared in accordance with the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1st January 2015) – (Charities SORP (FRS102), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) and with generally accepted accounting principles in Ireland and Irish Statute comprising the Companies Act 2014.

Basis of Preparation

The financial statements are prepared on a going concern basis, under the historical cost convention, and comply with the financial reporting standards of the Financial Reporting Council.

The financial statements are prepared in Euro which is the functional currency of the company.

1.2 Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

1.3 Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the company's work or for specific projects being undertaken by the company.

1.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise the costs of publicity and marketing and their associated support costs.
- Expenditure on charitable activities includes the costs of the project costs and their associated support costs.
- Other expenditure represents those items not falling into any other heading.

1.5 Allocation of support costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs are analysed between cost of raising funds and expenditure on charitable activities. Where costs cannot be directly attributed, they are allocated in proportion to the benefits received. Salaries and associated costs which can be attributed to specific projects are charged accordingly.

CHILDREN'S BOOKS IRELAND

NOTES ON THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018

1.6 Tangible Fixed Assets and Depreciation

Tangible fixed assets are stated at cost, less accumulated depreciation. Depreciation is calculated to write off the cost of fixed assets over their useful lives at the following annual rates:

Fixtures & Fittings	20% per annum on the straight-line basis.
Computer Equipment	33.33% per annum on the straight-line basis.

The carrying values of tangible fixed assets are reviewed annually for impairment in periods if events or changes in circumstances indicate the carrying amount may not be recoverable.

1.7 Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

1.8 Cash at Bank and in Hand

Cash at bank and cash in hand includes cash with a short maturity of three months or less from the date of acquisition or opening of the deposit of similar account.

1.9 Creditors and Provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

1.10 Pensions

Retirement benefits are met by payments to a defined contribution pension fund. Contributions payable to the pension scheme are charged to the statement of financial activities as they fall due. The assets are held separately from those of the company in an independently administered fund. Differences between the amount charged in the statement of financial activity and payments made to the pension fund are treated as assets or liabilities.

1.11 Critical Accounting Judgements and Estimates

The preparation of these financial statements requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses.

Judgements and estimates are continually evaluated and are based on historical experiences and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

The company makes estimates and assumptions concerning the future. The resulting accounting estimates will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

(a) Establishing useful economic lives for depreciation purposes of property, plant and equipment

Long lived assets, consisting primarily of, fixtures, fittings and equipment, comprise a significant portion of total assets. The annual depreciation charge depends primarily on the estimated useful economic lives of each type of asset and estimates of residual value. The directors regularly review these asset useful economic lives and change them as necessary to reflect current thinking on remaining lives in light of prospective economic utilisation and physical condition of the assets concerned. Changes in asset useful lives can have a significant impact on depreciation and amortisation charges for the period. Detail of the useful economic lives is included in the accounting policies.

CHILDREN'S BOOKS IRELAND

NOTES ON THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018

2. Income From Grants and Donations

	2018	2017
	€	€
Arts Council Revenue Funding	230,000	218,000
Arts Council Touring	-	315
Arts Council Northern Ireland	12,653	10,925
Foras na Gaeilge	-	1,600
Culture Ireland	29,000	14,094
UNESCO City of Literature	15,190	4,750
Donations	670	17,005
Dept of Culture, Heritage and the Gaeltacht	15,000	15,000
Support in Kind	7,657	9,083
	<u>310,170</u>	<u>290,772</u>

2.1 Public Funding (included within note 2)

Grantor	Grant	Purpose	Accrued (Deferred) 31 Dec 17	Grant Awarded 2018	Received In Year 2018	Income 2018	Accrued (Deferred) 31 Dec 18
			€	€	€	€	€
Arts Council	Strategic Funding	Revenue Funding	-	230,000	230,000	230,000	-
Arts Council NI	Project Funding	Lottery Project Funding	(3,788)	12,653	12,235	12,653	(3,370)
Culture Ireland	Project Funding	Showcase Funding	-	29,000	29,000	29,000	-
UNESCO	Project Funding	Project Funding	(10,190)	15,190	5,000	15,190	-
Dept of Culture	Project Funding	Co-operation with NI	-	15,000	15,000	15,000	-
			<u>(13,978)</u>	<u>301,843</u>	<u>291,235</u>	<u>301,843</u>	<u>(3,370)</u>

The company has adequate financial controls in place to manage granted funds.

3. Income From Charitable Activities

	2018	2017
	€	€
Laureate Project	120,849	46,676
Annual Conference	26,534	24,984
Book Clinics	16,438	18,512
Book Gifting	21,714	10,918
Bologna	6,650	4,555
Programming	313	2,024
Professional Development	-	4,165
Canada Showcase	-	4,700
Bold Girls	25,622	-
Words Ireland	1,500	82
Subscriptions and Membership	15,881	14,075
	<u>235,501</u>	<u>130,691</u>

4. Income From other Trading Activities

	2018	2017
	€	€
Reading Campaign	10,200	5,350
Publications Income	13,695	11,581
	<u>23,895</u>	<u>16,931</u>

CHILDREN'S BOOKS IRELAND

NOTES ON THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018

11. Tangible Assets	Fixtures & Fittings € 20%	Computer Equipment 33%	Total €
Cost			
At 1 st January 2018	5,546	9,020	14,566
Additions	650	-	650
At 31 st December 2018	<u>6,196</u>	<u>9,020</u>	<u>15,216</u>
Depreciation			
At 1 st January 2018	3,412	3,769	7,181
Charge for Year	1,163	2,527	3,690
At 31 st December 2018	<u>4,575</u>	<u>6,296</u>	<u>10,871</u>
Net Book Value			
At 31 st December 2017	<u>2,134</u>	<u>5,251</u>	<u>7,385</u>
At 31 st December 2018	<u>1,621</u>	<u>2,724</u>	<u>4,345</u>
12. Debtors		2018	2017
		€	€
Trade Debtors		16,497	8,530
Prepayments		18,388	28,009
Other Debtors		300	15,180
		<u>35,185</u>	<u>51,719</u>
13. Creditors: Amounts falling due within one year		2018	2017
		€	€
Trade Creditors		1,302	2,884
PAYE		3,853	4,222
PRSI		4,945	5,208
Accruals		39,927	15,369
Deferred Income		60,187	83,163
		<u>110,214</u>	<u>110,846</u>

(i) No balances are repayable on demand or have interest accrued

Deferred Income is comprised of grant income received during the year ended 31st December 2018 as the performance conditions attached to these grants was not met at 31st December 2018.

14. Incorporation

Children's Books Ireland is a company limited by guarantee and, as such, has no issued share capital. In addition, the Company is a Registered Charity, reference number 20038922.

15. Taxation

The company, as a charitable organisation is exempted from Corporation Tax, Income Tax and Capital Gains Tax.

CHILDREN'S BOOKS IRELAND

NOTES ON THE FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018

16. General Fund	Opening Funds 2018 €	Income 2018 €	Expenditure 2018 €	Closing Funds 2018 €
Unrestricted Funds	116,053	372,071	(364,474)	123,650
Restricted Funds – Revenue Grants	-	71,843	(71,843)	-
Restricted Funds - Programme	-	125,849	(125,448)	401
Restricted Funds – Capital Grants	3,357	-	(2,316)	1,041
Total	119,410	569,763	(564,081)	125,092

17. Analysis of Changes in Net Funds

	Opening Balance €	Cash Flows €	Closing Balance €
Cash at Bank and in Hand	171,152	24,624	195,776
	171,152	24,624	195,776

18. Related Party Transactions

The Company has identified the following transactions which are required to be disclosed under the terms of "Related Party Transactions"

The company and Hackett Flynn Limited share common directors. During the year Hackett Flynn Limited provided services to the company amounting to €15,776. The balance owing to the company at 31st December 2018 was €Nil (at 31st December 2017 – €Nil).

19. Retirement Benefits

	2018 €	2017 €
Retirement Benefits	15,413	12,610
	15,413	12,610

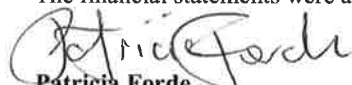
The charity operates an externally funded defined contribution scheme that covers substantially all the employees of the charity. The assets of the scheme are vested in independent trustees for the sole benefit of the employees. The defined contribution scheme charge for 2018 was €15,413 (2017: €12,610). Pension costs which are attributable to a particular activity are allocated directly to that activity. Where pension costs are incurred to further more than one activity they are apportioned between the relevant activities based on the amount of staff time which each activity absorbs. Defined contribution pension costs are paid from unrestricted funds.

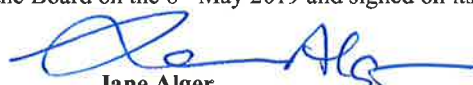
20. APB Ethical Standards – Provisions Available to Small Entities

In common with other organisations of our size and nature the directors engage the auditors to assist in the preparation of the financial statements.

21. Approval of the Financial Statements

The financial statements were approved by the Board on the 8th May 2019 and signed on its behalf by:


Patricia Forde
Director


Jane Alger
Director

The following pages do not form part of the audited financial statements

APPENDIX I**CHILDREN'S BOOKS IRELAND****DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018**

	2018	2017
	€	€
Income		
Grants and Donations (Appendix II)	310,170	290,772
Income from Charitable Activities (Appendix II)	235,501	130,691
Income from Other Trading Activities (Appendix II)	23,895	16,931
Other Income (Appendix II)	197	313
Total Income	<u>569,763</u>	<u>438,707</u>
Expenditure		
Publicity and Marketing (Appendix III)	45,055	38,782
Project Costs (Appendix III-V)	456,986	328,030
Governance Costs (Appendix V)	62,040	50,266
Total Expenditure	<u>564,081</u>	<u>417,078</u>
Net Income	<u><u>5,682</u></u>	<u><u>21,629</u></u>

APPENDIX II

CHILDREN'S BOOKS IRELAND

INCOME FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018

	2018 €	2017 €
Grants and Donations		
Arts Council Revenue Funding	230,000	218,000
Arts Council Touring	-	315
Arts Council Northern Ireland Revenue Funding	12,653	10,925
Dept. of AHRRGA Revenue Funding	15,000	15,000
Foras na Gaeilge	-	1,600
Culture Ireland	29,000	14,094
Unesco City of Literature	15,190	4,750
Donations	670	17,005
Support in Kind	7,657	9,083
	<u>310,170</u>	<u>290,772</u>
Income from Charitable Activities		
Subscriptions and Memberships	15,881	14,075
Laureate Project	120,849	46,676
Annual Conference	26,534	24,984
Book Clinics	16,438	18,512
Book Gifting	21,714	10,918
Bologna	6,650	4,555
Programme Income	313	2,024
Professional Development	-	4,165
BOLD GIRLS	25,622	-
Canada Showcase	-	4,700
Words Ireland	1,500	82
	<u>235,501</u>	<u>130,691</u>
Income from Other Trading Activities		
Reading Campaign	10,200	5,350
Publications Income	13,695	11,581
	<u>23,895</u>	<u>16,931</u>
Other Income		
Other Income	197	313
	<u>197</u>	<u>313</u>

APPENDIX III

CHILDREN'S BOOKS IRELAND

EXPENDITURE FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018

Cost of Raising Funds	2018	2017
	€	€
Publicity and Website	2,821	3,124
Support Costs – Wages and Salaries	40,919	35,183
Support Costs - Other	1,315	475
	<u>45,055</u>	<u>38,782</u>
 Charitable Activities	 2018	 2017
	€	€
Annual Conference	14,795	15,587
Book Clinics	14,041	17,052
Book Gifting	16,520	13,962
Inis Magazine	12,232	16,630
Books Awards	31,449	25,077
Laureate Project	109,847	52,017
Recommended Reads/Reading Campaign	25,016	17,298
Bologna	34,108	14,341
BOLD GIRLS	27,113	-
Canada Showcase	-	5,054
Foras	-	1,602
CBI 20	-	2,845
Programming	966	2,417
Words Ireland	123	82
Professional Development	502	2,093
Development Manager	15,761	-
Support in Kind	7,657	9,083
Support Costs – Wages and Salaries	111,447	107,156
Support Costs - Other	35,409	25,734
	<u>456,986</u>	<u>328,030</u>
 Governance Costs	 2018	 2017
	€	€
General Office	28,890	26,779
Wages and Salaries	28,842	19,014
Finance Costs	1,117	927
Legal and Professional	20	867
Audit and Accountancy	3,171	2,679
	<u>62,040</u>	<u>50,266</u>

APPENDIX IV**CHILDREN'S BOOKS IRELAND****EXPENDITURE FOR THE FINANCIAL YEAR ENDING 31ST DECEMBER 2018**

General Administration – Support Costs	2018	2017
	€	€
Staff Salaries	165,794	148,717
Pension Contributions	15,413	12,610
Part Time Staff	940	484
Staff Training and Expenses	4,385	2,377
Board and Meeting Expenses	4,365	1,412
Rent	17,000	15,266
Insurance	1,808	2,253
Postage	13,434	9,154
Telephone	6,131	5,526
Light & Heat	3,014	2,672
Office Services and Supplies	6,619	8,190
Website and IT	3,076	1,563
Audit Fees	2,460	1,968
Accounting Fees	711	711
Legal and Professional Fees	20	758
Subscriptions	450	150
Sundry	-	63
Recruitment	703	228
Bank Charges	1,117	1,097
Depreciation	3,690	3,615
	<u>251,130</u>	<u>218,814</u>



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